

# 2017 AAMVA Awards Entry Form

Below is a fillable form. Our preference is typed entry forms, not handwritten. Complete one form to accompany each award submission. You can find the specific information needed for each award submission in that award's description.

Send submissions via email to [awards@aamva.org](mailto:awards@aamva.org). Each award submission should be sent in a separate email to include that submission's entry form and the submission information. If that submission also has other materials (photos, screen shots, PDFs, etc), please attach those materials as separate files. If a submission is too large to send via email as attachments, please zip and send the zip file.

Please name each document in your submission using the name of the award and your agency. For example:

Martha Irwin Motor Vehicle\_Illinois\_Jane Smith\_Entry Form  
Martha Irwin Law Enforcement\_Nebraska\_Joe Smith\_Submission Document  
Customer Convenience\_Virginia\_Department of Motor Vehicles\_Entry Form  
Fraud Motor Vehicle Agency\_Pennsylvania\_Driver and Vehicle Services\_Submission Document  
Fraud Law Enforcement Individual\_Wisconsin\_Jane Smith\_Entry Form  
PACE Budget Under \$50k\_Michigan\_We Love the DMV\_Image 1  
PACE Division 3\_Category 3C\_Alabama\_We Love the DMV\_Video Clip

All award submissions and accompanying materials must be received by AAMVA by **February 1, 2017**. Martha Irwin Awards are due by **April 15, 2017**. All submissions should be sent to [awards@aamva.org](mailto:awards@aamva.org).

**For all awards**—If the award submission highlights enhancements to a program or system, the narrative must indicate that and highlight the major changes implemented.

**Martha Irwin Awards for Lifetime Achievement in Highway Safety** are by nomination from a chief motor vehicle or chief law enforcement administrator only. In the event that the chief administrator is the nominee, the nomination can be submitted by a deputy administrator. Each jurisdiction agency can submit a nominee for each category (MVA and LE) but can submit only one nominee in each category (MVA and LE).

For the **Community Service Award**, each agency can only submit ONE program for consideration.

For **PACE Awards**, entries can be submitted to multiple divisions but no one entry can be submitted for more than one category within each division. Each jurisdiction may submit seven total entries for PACE awards, excluding the PACE Overall Campaign Award.

## JURISDICTION INFORMATION

JURISDICTION \_\_\_\_\_  
AGENCY \_\_\_\_\_  
ADDRESS LINE 1 \_\_\_\_\_  
ADDRESS LINE 2 \_\_\_\_\_  
WEBSITE \_\_\_\_\_

## PRIMARY CONTACT INFORMATION

FIRST NAME \_\_\_\_\_  
LAST NAME \_\_\_\_\_  
TITLE \_\_\_\_\_  
AGENCY \_\_\_\_\_  
ADDRESS LINE 1 \_\_\_\_\_  
ADDRESS LINE 2 \_\_\_\_\_  
EMAIL \_\_\_\_\_  
TELEPHONE \_\_\_\_\_

## ELIGIBILITY

Please check these boxes to confirm your eligibility to submit awards.

This jurisdiction is an AAMVA member in good standing. Questions regarding membership status should be directed to Dianne Graham at [dgraham@aamva.org](mailto:dgraham@aamva.org) or 703.908.8267.

Entries submitted were conducted (produced, implemented, and/or developed) between January 1 and December 31, 2016 (does not apply to the Martha Irwin Awards).

## AWARD CATEGORIES

Please select the category (and subcategory if application) for which you are submitting an entry. Complete an entry form for each award submission. **See awards descriptions for required materials for each award.**

### Safety Awards

Martha Irwin Award for Lifetime Achievement in Highway Safety – Motor Vehicle Administration  
Martha Irwin Award for Lifetime Achievement in Highway Safety – Law Enforcement

### Service Awards

Trailblazer Award  
Excellence in Government Partnership Award  
Innovative Use of Technology Award  
Customer Convenience Award  
Improvement through Efficiencies Award  
Community Service Award

### Security Awards

Fraud Prevention and Detection Award – Motor Vehicle Agency  
Fraud Prevention and Detection Award – Law Enforcement Agency  
Fraud Prevention and Detection Award – Motor Vehicle Individual  
Fraud Prevention and Detection Award – Law Enforcement Individual

### Public Affairs and Consumer Education (PACE) Awards

#### PACE Overall Campaign Award

Category – Budget under \$50k  
Category – Budget over \$50k

#### Division 1 – Print and Electronic Publications

Category 1A – Print or Electronic Newsletter, Internal or External  
Category 1B – Print or Electronic Media Kit  
Category 1C – Other Print or Electronic Publications

#### Division 2 – Visual Arts

Category 2A – Logo  
Category 2B – Photography  
Category 2C – Display  
Category 2D – Digital Graphics

#### Division 3 – Advertising

Category 3A – TV Commercial or PSA, Externally-Produced  
Category 3B – TV Commercial or PSA, Internally-Produced  
Category 3C – Radio Commercial or PSA, Externally-Produced or Internally-Produced  
Category 3D – Indoor or Outdoor Print or Digital Advertising

#### Division 4 – Special Events

Category 4A – Media Event/Press Day  
Category 4B – Non-Media Event

#### Division 5 – Video

Category 5A – Video Production, Internally-Produced  
Category 5B – Video Production, Externally-Produced

#### Division 6 – Writing

Category 6A – News Release  
Category 6B – Blog  
Category 6C – Feature Story  
Category 6D – Story Placement in Publication  
Category 6E – Speech

#### Division 7 – Websites/Technology

Category 7A – Website, Internally-Produced  
Category 7B – Website, Externally-Produced  
Category 7C – Interactive Presentation  
Category 7D – Use of Social Media