

## **STRATEGIC PRIORITY 1.0 – Member-Driven Solutions**

Innovative, high value, timely solutions that support members' evolving business needs

- Goal 1.1 | Develop new or enhanced solutions to meet jurisdiction needs.
- Goal 1.2 | Maximize jurisdiction member engagement.
- Goal 1.3 | Maximize value for associate members.
- Goal 1.4 | Provide high-quality subject matter expertise.
- Goal 1.5 | Increase awareness of AAMVA and its brand.

## **STRATEGIC PRIORITY 2.0 – Culture of Excellence**

Boards, committees, and staff who are engaged, motivated, and supported

- Goal 2.1 | Board governance provides strategic leadership and guidance to ensure AAMVA is accomplishing its mission.
- Goal 2.2 | Committees and working groups provide a productive forum for collaboration and engagement.
- Goal 2.3 | Effective managerial leadership ensuring a healthy organizational culture.
- Goal 2.4 | An organizational culture inspiring high staff engagement.

## **STRATEGIC PRIORITY 3.0 – Technology Management**

Secure, reliable, and relevant systems

- Goal 3.1 | Secure, reliable, and compliant systems.
- Goal 3.2 | Explore/incorporate new and rising technology/methodologies in AAMVA's technology products and services.
- Goal 3.3 | Effective management of IT solutions and services.

## **STRATEGIC PRIORITY 4.0 – Fiscal Integrity**

Sustainable, transparent, and compliant

- Goal 4.1 | Sustain revenue for operations without increasing jurisdiction members' dues/fees.
- Goal 4.2 | Maintain efficient and effective spending through responsible budgeting and transparency.
- Goal 4.3 | Ensure the highest standard of ethics and integrity in our fiscal management.