



American Association of Motor Vehicle Administrators

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Road to Zero

We are excited to share with you that earlier today, AAMVA, together with the National Safety Council, the U.S. Department of Transportation (DOT), and a diverse group of stakeholders from non-profit safety groups, to public health officials, to car and technology companies, announced the [Road to Zero initiative](#) to focus on addressing preventable deaths with the goal of ending fatalities on the nation's roads within the next 30 years .

In 2015, traffic fatalities jumped nearly 8% over the prior year representing the largest increase in 50 years. Early estimates show this trend continuing. We can and must do more to save lives on the roads. Thanks to your work and dedication, AAMVA has been asked to participate as a leader of a new national coalition that will lead the *Road to Zero* effort. Today, our Chair of the Board, Jean Shiimoto along with Ian Grossman, Vice President, and Cian Cashin, Director of Government Affairs joined safety leaders from the public and private sector to launch this important initiative.

The *Road to Zero* will prioritize efforts in highway safety and develop a new partnership focused on reaching zero fatalities on our highways. Key features of the effort includes:

- \$1 million a year for the next three years available to organizations working on lifesaving strategies on our roadways;
- Connecting dozens of associations to develop a comprehensive "safe system" approach to highway safety; and
- During the next year, convening several multi-day meetings as part of an effort to produce a report focusing on short term and long term recommendations for decreasing roadway fatalities.

We are excited about being on the Road to Zero coalition and appreciate your support of this effort.



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