

E-Titling Working Group Update & Status

Deb Hillmer, Chair

March 14, 2012

E-Titling Working Group

- Expanded from four to twelve members November 2011
- Primary focus this year is electronic vehicle titling proof of concept
- Participants include:
 - Debra Hillmer, South Dakota, Chair
 - Monica Blackwell, Texas
 - Karen Grim, Virginia
 - Chuck Supple, Wisconsin
 - Stacey Stanton, Arizona
 - Kitty Kramer, California
 - Boyd Walden, Florida
 - Andrew Lewis, Iowa
 - Debbie Rogers, Maryland
 - Tom McCormick, Vermont
 - Lotte Devlin/Sharon Madison, South Carolina
 - Scott Clapper, Delaware
 - Janet Dolan, Pennsylvania*

* NOTE: Representative of Vehicle Committee (Chair) and in this role, serves ex-officio on the E-Titling Working Group

Electronic Vehicle Titling Proof of Concept

Deb Hillmer, Chair AAMVA E-Titling Working Group

March 14, 2012

Electronic Titling Proof of Concept: Background, Status and Next Steps

- 2011 E-Titling Working Group requested AAMVA Board consider a member-driven 'proof of concept' for electronic vehicle titling
- Board approved staff pursuit of requirements definition, scope and budget for a pilot
- RFP released and recommendations for award given to Executive Committee
- Clerus Solutions, LLC contract awarded November 2011. Deliverables include:
 - E-Titling Proof of Concept Definition
 - AAMVA E-Titling Scope and Costs
- In-person requirements meeting held January 9 & 10, 2012 – Dallas, Texas
 - 1 ½ days – state stakeholders (E-Titling Working Group) only
 - ½ day - National industry representatives (manufacturers, dealers, fleets and lien holders) invited to present e-title vision
- Final deliverables and recommendations to Board of Directors April 2012

E-Titling Proof of Concept Definition: Purpose

- The E-Titling Proof of Concept to demonstrate the viability of an electronic titling process that could eventually track a vehicle from “cradle to grave”.
- The Proof of Concept is an excellent strategy for mitigating risk in the wider implementation of a comprehensive E-Titling process because it can help to identify and resolve issues with the conception of the process.
- Although the Proof of Concept is limited in scope, its success will provide the foundation for the development and widespread implementation of a comprehensive process.

E-Titling Proof of Concept Definition: Scope

- Limited to titling of new motor vehicles being titled for the first time. “New motor vehicles” defined as:
 - New passenger vehicles
 - SUVs and property carrying vehicles with a GVWR of less than 10,000lbs.
 - Motorcycles, trucks (GVWR over 10,000 pounds), and trailers are not considered in scope for the pilot.
 - “New motor vehicles” must be produced by NHSTA approved manufacturers of vehicles available for sale in the U.S. that conform to the federal motor vehicle standard 17-Digit vehicle identification number.
- Scope of E-Titling Proof of Concept includes implementing paperless process for all stakeholder groups involved in the first-time titling of motor vehicles. In this context, the stakeholders groups are as follows:
 - Vehicle Manufacturers
 - Vehicle Dealers
 - State Titling Agencies
 - Vehicle Lien Holders
 - Consumers

E-Titling Proof of Concept Definition:

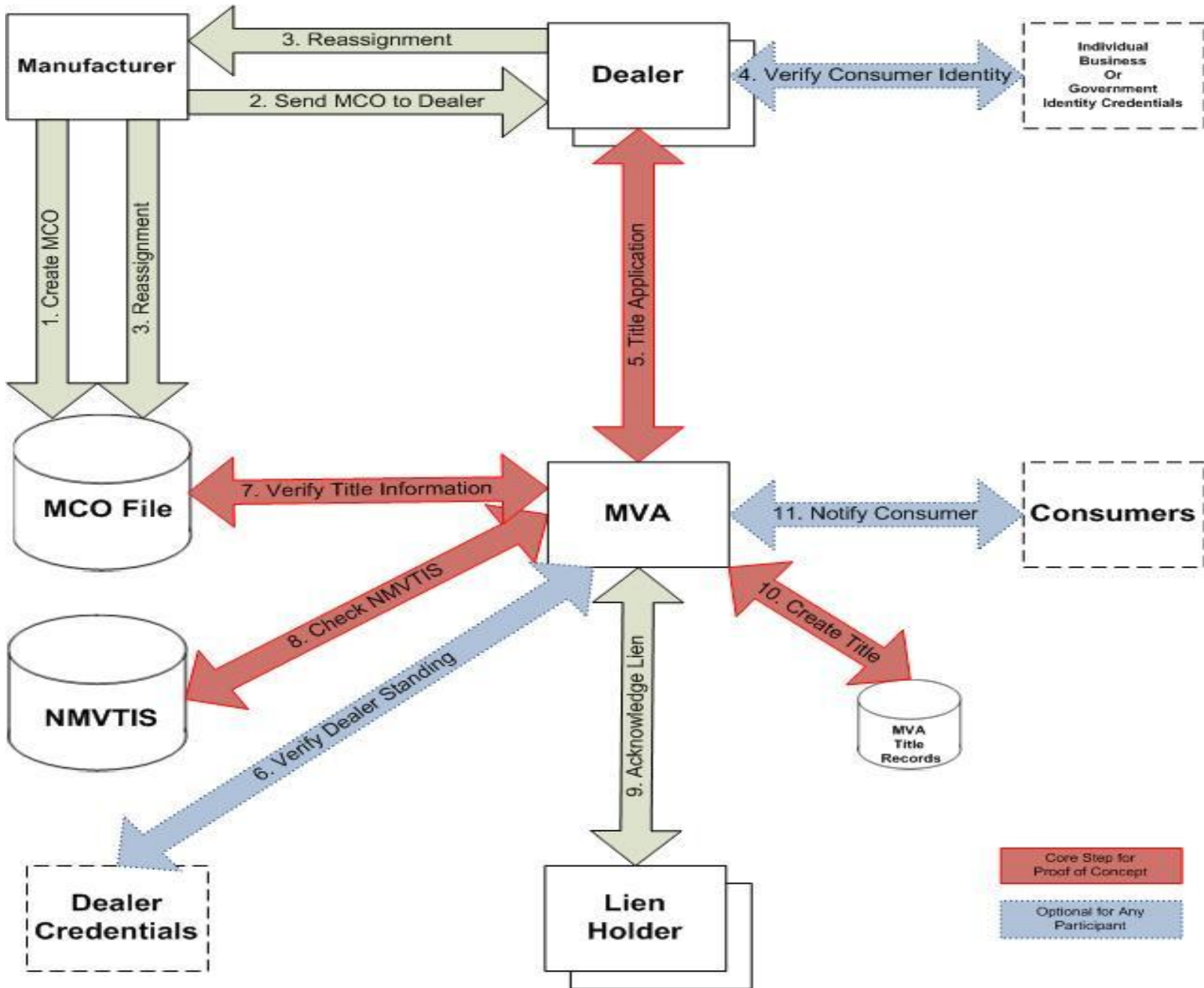
Goals

- The primary goal of the E-Titling Proof of Concept is to implement technology and procedures to use electronic records to track a new vehicle from its manufacturer until it is titled for the first time, including the perfecting of any liens on the vehicle.
- In accomplishing this primary goal, the E-Titling Proof of Concept has the following additional goals:
 - Remain a state-initiated and state-controlled program.
 - To the extent possible, use or adapt existing tools or systems including those:
 - Under direct state control
 - Provided by industry
 - Controlled by the Federal Government.
 - Comply with both State and Federal Regulations.
 - Collaborate with industry stakeholders to gain their support.

E-Titling Proof of Concept Definition: Data Exchanges

1. CREATE MCO
2. SEND MCO TO DEALER
3. REASSIGNMENT
4. VERIFY CONSUMER IDENTITY *
5. TITLE APPLICATION
6. VERIFY DEALER STANDING *
7. VERIFY TITLE INFORMATION
8. CHECK NMVTIS
9. ACKNOWLEDGE LIEN
10. CREATE TITLE
11. NOTIFY CONSUMER *

* Optional step



Manufacturer

Dealer

Individual Business Or Government Identity Credentials

MCO File

MVA

Consumers

NMVTIS

MVA Title Records

Dealer Credentials

Lien Holder

1. Create MCO

2. Send MCO to Dealer

3. Reassignment

4. Verify Consumer Identity

5. Title Application

6. Verify Dealer Standing

7. Verify Title Information

8. Check NMVTIS

9. Acknowledge Lien

10. Create Title

11. Notify Consumer

Core Step for Proof of Concept

Optional for Any Participant

E-Titling Proof of Concept Definition: Deliverables

- Project Plan
- Standardized Data Definition of E-Titling Record
- MCO System Modifications to enable E-Titling
- Proof of Concept Evaluation Report
- Return on Investment Analysis
- Best Practices
- Roadmap for E-Titling
- State Legislative Guidance
- State Partner-Agreement Guidance
- Long Term Governance Model

Beyond E-Titling Proof of Concept: Challenges Ahead

- Electronic Odometer Disclosure:
 - Obtain approval for e-title proof of concept
 - Acceptable format and timeframe for approval
- Other “barriers” to implementation?
- States’ progression in for e-titling?