E-Titling Working Group
Update & Status

Deb Hillmer, Chair
March 14, 2012
E-Titling Working Group

- Expanded from four to twelve members November 2011
- Primary focus this year is electronic vehicle titling proof of concept
- Participants include:
  - Debra Hillmer, South Dakota, Chair
  - Monica Blackwell, Texas
  - Karen Grim, Virginia
  - Chuck Supple, Wisconsin
  - Stacey Stanton, Arizona
  - Kitty Kramer, California
  - Boyd Walden, Florida
  - Andrew Lewis, Iowa
  - Debbie Rogers, Maryland
  - Tom McCormick, Vermont
  - Lotte Devlin/Sharon Madison, South Carolina
  - Scott Clapper, Delaware
  - Janet Dolan, Pennsylvania*

* NOTE: Representative of Vehicle Committee (Chair) and in this role, serves ex-officio on the E-Titling Working Group
Electronic Vehicle Titling
Proof of Concept

Deb Hillmer, Chair AAMVA E-Titling Working Group
March 14, 2012
2011 E-Titling Working Group requested AAMVA Board consider a member-driven ‘proof of concept’ for electronic vehicle titling
Board approved staff pursuit of requirements definition, scope and budget for a pilot
RFP released and recommendations for award given to Executive Committee
Clerus Solutions, LLC contract awarded November 2011. Deliverables include:
- E-Titling Proof of Concept Definition
- AAMVA E-Titling Scope and Costs
In-person requirements meeting held January 9 & 10, 2012 – Dallas, Texas
- 1 ½ days – state stakeholders (E-Titling Working Group) only
- ½ day - National industry representatives (manufacturers, dealers, fleets and lien holders) invited to present e-title vision
Final deliverables and recommendations to Board of Directors April 2012
E-Titling Proof of Concept Definition: Purpose

- The E-Titling Proof of Concept to demonstrate the viability of an electronic titling process that could eventually track a vehicle from “cradle to grave”.
- The Proof of Concept is an excellent strategy for mitigating risk in the wider implementation of a comprehensive E-Titling process because it can help to identify and resolve issues with the conception of the process.
- Although the Proof of Concept is limited in scope, its success will provide the foundation for the development and widespread implementation of a comprehensive process.
E-Titling Proof of Concept Definition: Scope

• Limited to titling of new motor vehicles being titled for the first time. “New motor vehicles” defined as:
  – New passenger vehicles
  – SUVs and property carrying vehicles with a GVWR of less than 10,000lbs.
  – Motorcycles, trucks (GVWR over 10,000 pounds), and trailers are not considered in scope for the pilot.
  – “New motor vehicles” must be produced by NHSTA approved manufacturers of vehicles available for sale in the U.S. that conform to the federal motor vehicle standard 17-Digit vehicle identification number.

• Scope of E-Titling Proof of Concept includes implementing paperless process for all stakeholder groups involved in the first-time titling of motor vehicles. In this context, the stakeholders groups are as follows:
  – Vehicle Manufacturers
  – Vehicle Dealers
  – State Titling Agencies
  – Vehicle Lien Holders
  – Consumers
The primary goal of the E-Titling Proof of Concept is to implement technology and procedures to use electronic records to track a new vehicle from its manufacturer until it is titled for the first time, including the perfecting of any liens on the vehicle.

In accomplishing this primary goal, the E-Titling Proof of Concept has the following additional goals:

- Remain a state-initiated and state-controlled program.
- To the extent possible, use or adapt existing tools or systems including those:
  - Under direct state control
  - Provided by industry
  - Controlled by the Federal Government.
- Comply with both State and Federal Regulations.
- Collaborate with industry stakeholders to gain their support.
E-Titling Proof of Concept Definition: Data Exchanges

1. CREATE MCO
2. SEND MCO TO DEALER
3. REASSIGNMENT
4. VERIFY CONSUMER IDENTITY *
5. TITLE APPLICATION
6. VERIFY DEALER STANDING *
7. VERIFY TITLE INFORMATION
8. CHECK NMVTIS
9. ACKNOWLEDGE LIEN
10. CREATE TITLE
11. NOTIFY CONSUMER *

* Optional step
E-Titling Proof of Concept Definition: Deliverables

- Project Plan
- Standardized Data Definition of E-Titling Record
- MCO System Modifications to enable E-Titling
- Proof of Concept Evaluation Report
- Return on Investment Analysis
- Best Practices
- Roadmap for E-Titling
- State Legislative Guidance
- State Partner-Agreement Guidance
- Long Term Governance Model
Beyond E-Titling Proof of Concept: Challenges Ahead

• Electronic Odometer Disclosure:
  – Obtain approval for e-title proof of concept
  – Acceptable format and timeframe for approval

• Other “barriers” to implementation?

• States’ progression in for e-titling?