

# Electronic Titling

Broomfield, Colorado  
June 27, 2013

# Agenda

- Working Group
- Task Force
- Proof of Concept
- Arizona E-Titling Program
- California E-Titling Program

## E-Titling Working Group

Debra Hillmer, Chair, **SD**

Scott Clapper, DE  
(Vehicle Committee Chair)

Monica Blackwell, **TX**

Karen Grim, **VA**

Paul Zelenski, WI

Anita Wasko, **PA**

Stacey Stanton, **AZ**

Kitty Kramer, CA

Julie Baker, **FL**

Andy Lewis, IA

Debbie Rogers, MD

Tom McCormick, VT

Sharon Madison, SC



# E-Titling Task Force

AAMVA Vehicle Committee E-Titling Working Group is part of a larger whole for the Proof of Concept: E-Title Task Force which includes additional stakeholders:

- Manufacturers
- Dealers
- Floor Planners
- Lien holders
- Auctions
- Fleet owners
- Insurance Industry
- NICB
- Federal Stakeholders (NHTSA & DOJ)

# E-Titling Proof of Concept

May 2012 the E-Titling Task Force developed scope for a Proof of Concept that would attempt to demonstrate the viability of an electronic titling process.

Proof of concept through AAMVA because:

- Request from the members
- Efficiency through use of existing infrastructure (i.e., network connectivity, NMVTIS and ELT)
- Neutral/standardized interstate transacting
- 2012-2014 Strategic Plan “sweet spot”

# E-Titling Proof of Concept Goal

Demonstrate cost savings, process efficiencies and reduction in fraud by implementing technology and procedures to use electronic records to track a new vehicle from its manufacturer to its first title issuance.

## Approach:

- Remain a state-initiated and state-controlled program
- To the extent possible, use or adapt existing tools or systems including those:
  - Under direct state control
  - Provided by industry
  - Controlled by the Federal Government
- Comply with both State and Federal Regulations
- Collaborate with industry stakeholders to gain their input

# E-Titling Proof of Concept Status

- Deliverables finalized:
  - ✓ E-Titling Data Definition document
  - ✓ MCO Verification Requirements
  - ✓ MCO Verification Design document
- Developing MOA for NICB
- Interstate challenges:
  - Dealer reassignments
  - Electronic Odometer Disclosure

## **E-Titling Proof of Concept Schedule**

- July 2012 through May 2013: Prepare infrastructure and data integration standards
- May 2013 through December 2013: Pilot participants implementation
- December 2013 through August 2014: Pilot operation and evaluation



# Arizona E-Titling Program



**Arizona Automobile Dealers Association**



**Arizona Department of Transportation Motor Vehicle Division**

## eTitle Program Evolution

- 1999: Began eTitle as batch application
- 2003: Moved to all registration types; implemented electronic temporary permit; implemented voluntary ELT
- 2009: Implemented mandatory ELT; AADA became ELT hub
- 2012: Document management pilot implemented

# Current eTitle

## Electronic Title and Registration

- Interacts with the Dealers Management System
- Electronically Transfers Title and Registration Data from the Dealership to a 3<sup>rd</sup> Party Certified Processing Center (AADA)
- Real-time data update to MVD mainframe
- Scans Title and Registration Paperwork – Date and Times Stamps all Scanned documents
- Transfer of Scanned Documents via Dealership, AADA to State



# Dealer Information

Secondary Lien	Secondary Lessor	Foms	Back to Back	Documents
Vehicle	Lien Holder	Owner	Lessor	Fees
				File Status

## TEST DEALERSHIP

Edit - e Title

Save File	Release	Resubmit	Close	Return	Create CoverSheet
Secondary Lien	Secondary Lessor	Foms	Documents		
Vehicle	Lien Holder	Owner	Lessor	Fees	File Status
VIN	Deal Number	Stock Number	Customer Number	TRP/Prev Plate	
5FNYP4H9XCB034755		AS034755	55516	216NJS	
Plate Number	Credit Eff. Date	First Registered	Reg Eff. Date	Reg Exp. Date	Exp. Date
	04/12			03/31/13	
<b>Vehicle Information</b>					
Transaction Type:	DOR/Purchase \$	Contract Date:MM/DD/YYYY	Category		
Transfer Title and Registration		04/07/2012	A (Passenger Vehicles)		
New/Used	Make	Body	Year	Model	
USED	HOND	4DSW	2012	PILOT	
MSRP	GVW	Fuel Type	Odometer	Codes	
40820		G (Gasoline)	200	A (Actual Mileage)	



# Challenges

- Stakeholder management
  - Communications
  - Scheduling
  - Pilot
  - Resources
- E-Odometer
  - Petition process and outcome

## Opportunities

- Improves information accuracy
- Reduces title fraud
- Reduces title paper usage
- Faster notification of lien satisfactions
- Reduces storage of documents
- Reduces cost
- Go green
  - Saves paper
  - Saves fuel



# Questions?

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