

License eXpress

is a secure web service that allows customers to manage their driver and vehicle licenses online.

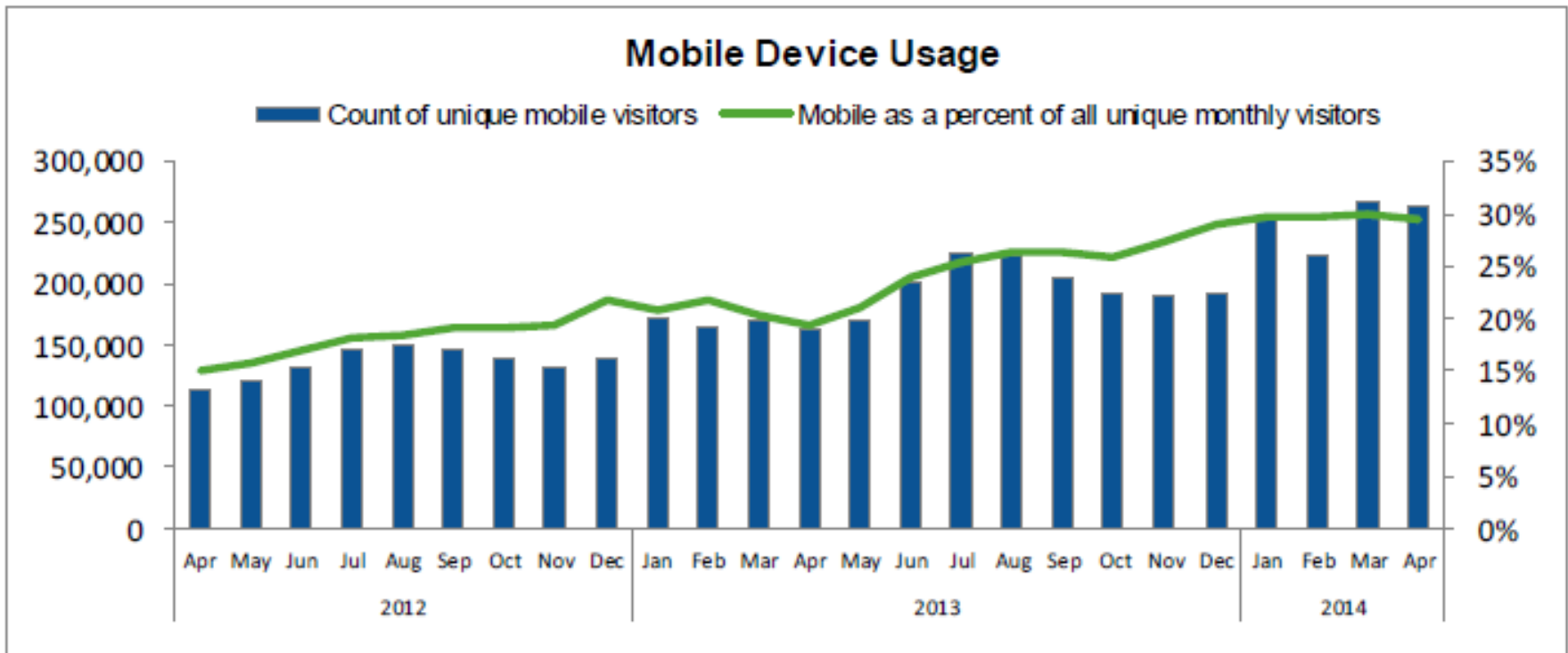
The screenshot shows the License eXpress website with the following content:

- Header:** License eXpress logo on the left. Text on the right: "What is License eXpress? It's a different way to interact with us." Below this is a description: "Manage your drivers license or ID card, cars, motorcycles, boats, trailers, and their addresses all in one place - anytime - anywhere." There are two buttons: "Join now!" and "Already joined? Login".
- Section 1:** "A different experience." Includes an equation: a globe + a computer monitor = a clock with "24/7 Open". Text: "We wanted to give you a different experience. Something you can use anywhere at any time, because nobody wants to visit an office when they don't have to."
- Section 2:** "The benefits." Includes icons for a car, a boat, and a sailboat. Text: "You'll be able to see all your driving-related information in one place, including your addresses - Something you can't do with our individual online services. You'll also see when your license or tabs are due for renewal in your personal 'To do' list." Below the text is a link: "Watch the License eXpress Quick-Tour video".
- Section 3:** "It's safe and secure!" Includes icons of a hard drive and a padlock. Text: "We understand how important it is to protect your information. License eXpress, like all our other online services, is safe and secure."

What did this project take:

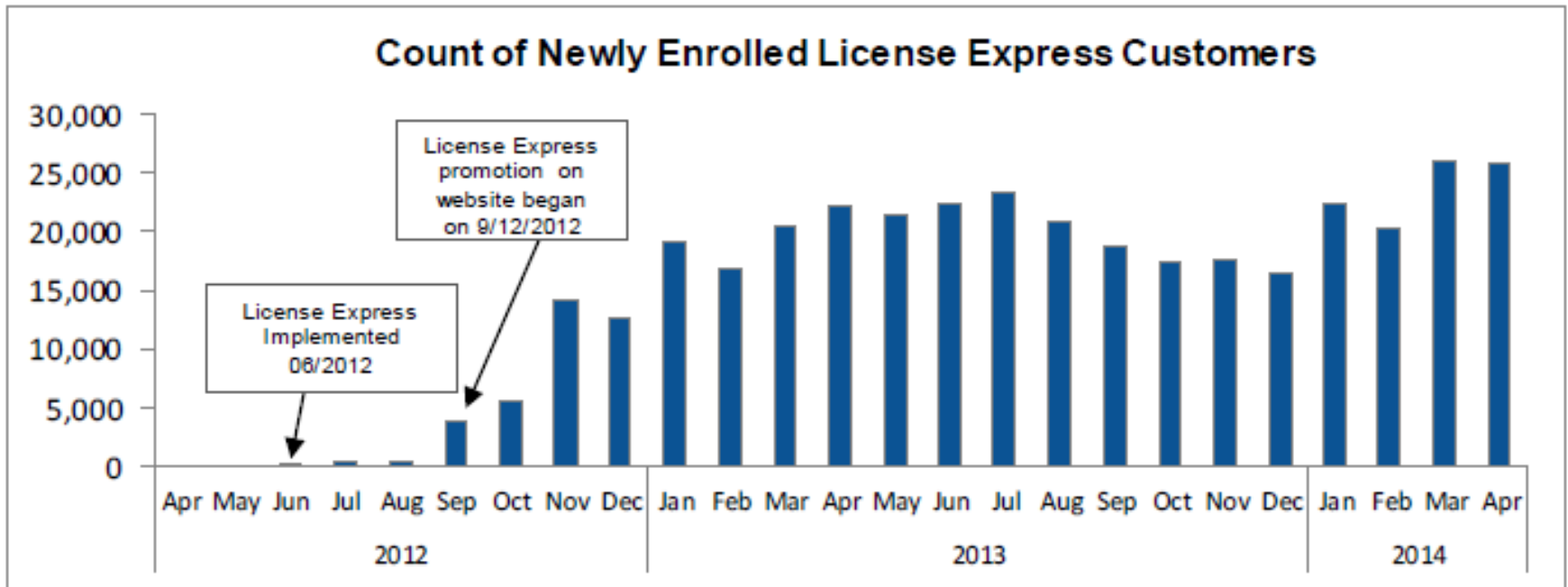
- Design – about a year
- Build – 9 months
- 7 to 8 staff involved
- Front end – HTML/CSS/Java
- Back end – .Net

The essence of License eXpress: Mobile

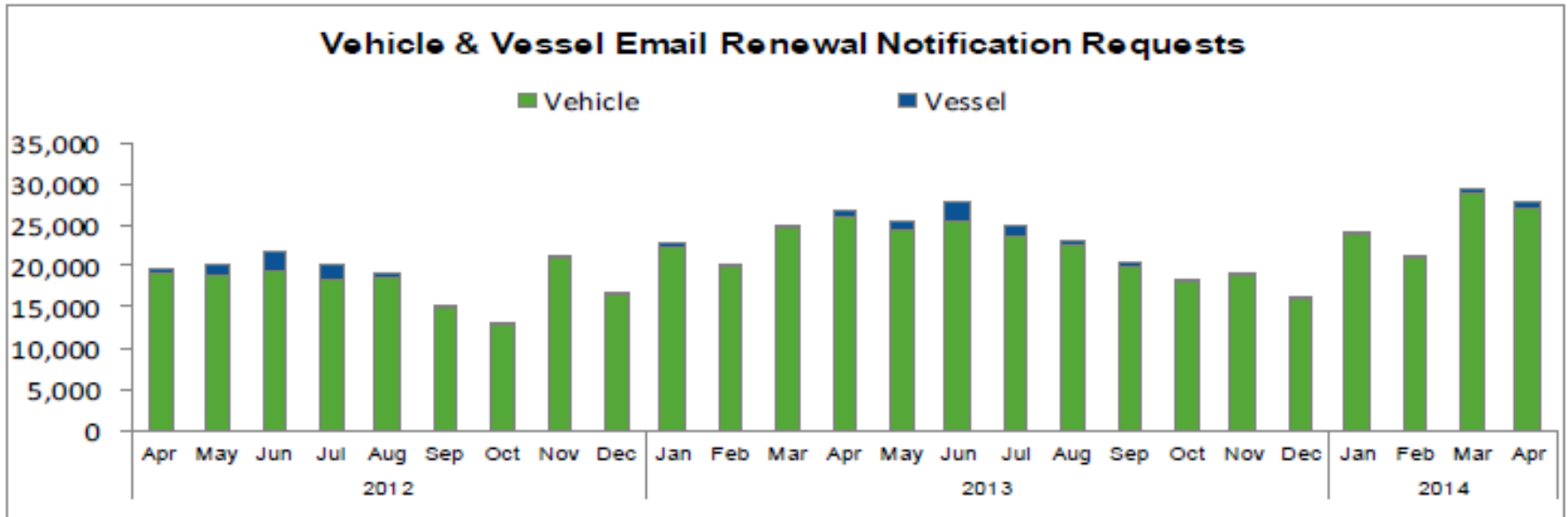


License eXpress

Usage to date: 332,468 signups in 23 months



Major benefit: email renewal notice signups



License eXpress

Demo:

<http://www.dol.wa.gov/licenseexpress.html>