

2015
Region IV
Award
Winners



1B - Print or Electronic Newsletter

- ❖ Service Alberta for their Support Our Troops Specialty License Plate Program

1D - Other Print Publication

- ❖ California Highway Patrol for Badges of Honor

2B - TV Commercial or PSA, Internally Produced

- ❖ California Department of Motor Vehicles, for their DMV TouchScreen Testing Video

2C - Radio Commercial or PSA, Externally Produced

- ❖ Nevada Department of Motor Vehicles, for their Smog Spotter Radio Spots

2E - Indoor or Outdoor Print Advertising

- ❖ Idaho Transportation Department, for Choose to Drink? Choose Your Ride billboards

3A - Exhibits, Presentations or Media Events

- ❖ California Highway Patrol, for their Smart Start presentation

4A - Video Production, Internally Produced

- ❖ California Highway Patrol, for their Women Traffic Office Project – Celebrating 40 Years

4B - Video Production, Externally Produced

- ❖ Washington State Department of Licensing, for A Second Look – Sharing the Road with Motorcycles

5D - Story Placement Publication

- ❖ Service Alberta, for their Support Our Troops Specialty License Plate Program

6A - Logo

- ❖ Nevada Department of Motor Vehicles, for their Logo Refresh and Stay on the Go Tagline

7D - Use of Social Media

- ❖ California Department of Motor Vehicles, for their California DMV Social Media

Community Service

- ❖ California Department of Motor Vehicles for March for Babies
- ❖ Arizona Department of Transportation, Motor Vehicle Division for Holiday Stockings

Customer Convenience

- ❖ Arizona Department of Transportation, Motor Vehicle Division for Driver License / Identification Card Services Expansion

Excellence in Government Partnership Award

- ❖ Washington Department of Licensing for Use Tax Valuation Project
- ❖ Washington Department of Licensing for Department of Corrections Pilot Project

Fraud – Motor Vehicle Agency Award

- ❖ California Department of Motor Vehicles – USC Freshman Orientation Project

Fraud – Law Enforcement Individual Award

- ❖ Officer Jermaine Galloway, Boise Police Department