AAMVA ANNUAL INTERNATIONAL CONFERENCE
WILLIAMSBURG, VA AUGUST 16 – 18
EXHIBIT & SPONSOR OPPORTUNITIES
In 2016, AAMVA will be proud to host its Annual International Conference (AIC) in Williamsburg, Virginia. AAMVA’s AIC is where jurisdictions, industry, and federal partners come to share experiences and learn about the best practices in the industry. It is the perfect place to meet clients face-to-face in order to cultivate existing relationships or foster new ones. Imagine a single meeting, with the opportunity to network with motor vehicle and law enforcement decision makers from most AAMVA member jurisdictions throughout the United States and Canada. No other opportunity in the market exists.

The 2016 AIC in Williamsburg, Virginia is being held at a world-class facility in the colonial section of this historic city. With the Exhibit Hall sold out, becoming a sponsor gives you the best opportunity to build a presence for your company. The AIC is an ideal setting to demonstrate your products, expand your industry presence, and create lasting impressions. Repeated exposure of your company name and logo to attendees builds brand awareness and sets you apart in the minds of conference participants. Sponsor an event or give away; advertise in the AIC conference program or in the summer issue of MOVE Magazine – distributed at the conference. Let us help you put together a marketing package that maximizes your ROI at the AAMVA AIC 2016.

For more information on how to partner with us see our Media Kit and our individual conference Sales Kits.

Contact: Robert Stershic
T: 703-908-2825
E: rstershic@aamva.org
www.aamva.org
AIC Exhibit Hall

The AIC Exhibit Hall is the central meeting place for AIC attendees during networking breaks and luncheons. The Exhibit Hall gives organizations the opportunity to display products and services to jurisdictions from the U.S., Canada, Mexico, and several European countries. If you provide any of the services that our members are looking for, the Exhibit Hall will give you unprecedented access and unlimited possibilities.

Currently the 2016 AAMVA AIC Exhibit Hall is sold out. A waiting list has been established for those wishing to get additional information about any Exhibit Hall spaces that may become available. Please contact Robert Stershic at 703-908-2825 or by email at rstershic@aamva.org.

Sponsorship

Sponsor any number of events at the 2016 AIC and gain even more exposure with attendees.

Sponsorship Includes

• Corporate logo on signage
• Corporate logo on AIC 2016 website
• Corporate logo in exhibitor/sponsor section of the program guide
• Listing in designated area of the AIC mobile app
• Designation as sponsor in pre-conference materials if contract is received prior to description due date
• Pre-registration and post-conference list of jurisdiction registrants
• Recognition as conference sponsor at the conference (when possible) and from podium (when possible)
• Display of “sponsor” ribbon on “badges”
• Complimentary registrations:
  ■ 1 complimentary full registration for contribution of $3,000 – $6,999
  ■ 2 complimentary full registrations for contribution of $7,000 – $9,999
  ■ 3 complimentary full registrations for contribution over $10,000

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Sponsorship Items

**Attendee Bag**
$8,000 (2 available)
What better way for your company to gain visibility than by being seen over and over again! Even after the event, the conference bags, imprinted with your company logo, will be carried back to the office by conference attendees.

**Networking Break**
$4,500 (6 available)
Be the favorite among conference attendees as they re-energize between sessions and visit with exhibitors. Your company will receive visibility during this break time in the Exhibit Hall. Sponsor a morning or afternoon networking break. For ways to truly mark your presence at this event, give Rob a call.

**USB Flash Drive & Downloads Page**
$12,000
In an effort to continue toward a greener AIC, each attendee will receive a USB flash drive imprinted with your logo. You will have the option to preload a data/brochure/white paper onto each flash drive. Attendees use the flash drive to store downloaded session presentations and other conference materials. As an added benefit, attendees take the flash drive back to the office for re-use.

**AIC Daily eNewsletter – The Daily Drive**
$3,000 (3 available)
AAMVA will provide a daily e-newsletter to all attendees four times during the conference. Sponsors will be able to include their 4-color logo and message each day in The Daily Drive. Electronic banner ad must be JPG format and 400 x 100 pixels. Banner due no later than July 1, 2016.

**Hotel Key Card**
$10,000
Provide the key cards that conference attendees use to access their hotel rooms. Convey your message in 4-color on the card and stay in front of attendees throughout their visit.

**Staff Shirts**
$10,000
Place your logo on the shirts that the AAMVA and Virginia staff will be wearing during the conference!

**Flashlight**
$7,000
Place your logo on the flashlight that all attendees will use to explore Colonial Williamsburg and take home and use well after the conference.

**Commonwealth of Virginia Reception**
$5,000 (2 available)
Treat the attendees to a reception prior to the Commonwealth of Virginia Banquet. This fun, yet elegant affair will set the tone for the rest of the evening.

**Commonwealth of Virginia Banquet – A Revolutionary Experience**
$15,000 (3 available)
One of the most memorable evenings of the AIC is the closing banquet. This unique dinner event brings attendees back together one more time before the conference comes to a close. Your sponsorship will provide you with signage and the ability to have a lasting effect on members as they leave the conference.

**Name Badge Holders**
$7,000
This name tag pouch gives attendees a hands-free way to carry a few business cards, an ID, and some cash. Put your company name or logo on a name tag pouch that is visible to all attendees.

**Private-Label Water**
$8,000
Help attendees stay hydrated as they travel between sessions and the Exhibit Hall. The water bottle offers a great opportunity to get your name in the palm of every attendee’s hand — you design the label!

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Williamsburg Lodge
Williamsburg, VA
August 16-18, 2016
Opening Session
$7,000
Don’t miss this opportunity to have your organization associated with progress, innovation, and leadership in the motor vehicle and law enforcement community. The Opening Session is one of the most widely-attended events of the conference. Contact Rob to discuss how your company can be front and center as the event kicks off.

Floor Decals
$3,500 (5 available)
Increase your exposure in the Exhibit Hall by securing the exclusive sponsorship for your aisle. Exposure includes four 2’ x 4’ color graphics that adhere directly to the aisle carpet. We will put those in key locations making it even easier for attendees to find your booth.

Registration Area Hospitality
$10,000
The main conference area of the 2016 AIC will be a constant hub of activity and meeting place. Open every day of the conference and providing water and coffee to attendees, this area lends itself to constant exposure throughout the conference.

Pre-Conference Email Blasts
$2,000 (3 available)
AAMVA will distribute pre-conference email blasts promoting the conference and its program to a wide distribution list of potential attendees. Sponsor four email blasts between June and the conference with your electronic banner. Electronic banner ad must be JPG format and 400 x 100 pixels. Banner due no later than May 13, 2016.

Chair’s Welcome Reception
Colonial Games
$5,000
Have your name attached to this fun area at the very popular Chair’s Welcome Reception. Your logo will be on display as our attendees take part in some of the Colonial era’s most popular games.

Awards Luncheon
$10,000
Sponsor the Awards Luncheon honoring the individuals and agencies who have exemplified excellence in safety and security initiatives, customer service, and public affairs and consumer educational programs. Place an item or white paper at each place setting.

Lunch
$7,500 (4 available)
Provide lunch for attendees on the first two days of the conference! Gain exposure and drive your message home with your company on display throughout the meal. Sponsors can provide attendees with a branded item or other material to be distributed during the event. Contact Rob to see how to best project your image.

General Conference Support
Funds will be used for, but not limited to, food and beverage, technology needs, speaker fees, and other general conference needs. There is no doubt that the AAMVA Annual International Conference is a success because of the participation and financial assistance of our industry partners. We truly appreciate your support!

Conference Program Printing
$7,000
Sponsor the program printing and your organization’s message will be on the back cover. Specifications will be provided and artwork must be received by June 15, 2016.