Conference Program

Schedule of Events
Program printed by Idaho Correctional Industries
~ Conference At A Glance ~

Monday, May 16
8:30-2:30  R-IIV Board Meeting
1:00-5:00  Exhibit Hall Set-Up
1:00-5:00  Registration open
3:30-4:30  Yeah We Do That!
5:30-6:30  Sponsor/Exhibitor/Jurisdiction Reception

Tuesday, May 17
7:30-8:30  Breakfast with Exhibitors
7:30-5:00  Registration open
8:30-9:30  Opening Session
9:30-10:00  Membership Meeting
10:00-10:30  Morning Break
10:30-12:00  Leadership 2016: What Government Leaders Need to Know
12:00  Exhibit Hall Grand Opening
12:15-1:15  Lunch with Exhibitors
1:15-2:45  QuickConnect
1:15-2:45  Law Enforcement Roundtable
2:45-3:30  Ice Cream Social
3:30-5:00  Breakouts
  ♦ Leadership at the Ground Level
  ♦ All Things CDL
  ♦ NMVTIS: Get the Latest
5:45-9:00  President’s Reception

Wednesday, May 18
7:45-8:30  Breakfast with Exhibitors
8:30-10:00  Breakouts
  ♦ The Ever Changing Landscape of Impaired Driving
  ♦ Catching Fraud Thru Verification Systems
  ♦ A Look at Unconventional Vehicles
10:00-10:30  Morning Break & Last Chance to Visit with Exhibitors
10:30-12:00  Chief Administrator Roundtable
12:00  Networking Activities
Free Evening

Thursday, May 19
7:30  Past President’s Breakfast
8:45-10:15  Breakouts
  ♦ Exploring the Future of Autonomous Vehicles
  ♦ System Modernization: Sharing Knowledge
10:15-10:30  Morning Break
10:30-12:00  Breakouts
  ♦ Are you prepared? Active Shooter / Building Security
  ♦ New Rule on Electronic Logging Devices & Motor Carrier Services Working Group Update
  ♦ Paying for the Pavement: How will fuel efficient vehicles pay their share?
12:00-1:15  Awards Luncheon
1:15-2:45  Breakouts
  ♦ At Risk Drivers
  ♦ ERIC: What is it? Why is it necessary? Why are MVA’s so important to it?
  ♦ Releasing Records
2:45-3:15  Networking Break
3:15-4:45  Breakouts
  ♦ “LEAN” into Culture Change
  ♦ Who’s behind the screen? Investigating Cyber Crime
  ♦ Detection to Conviction: Auto, DL, and CDL Fraud
5:30-7:00  Charity Auction and Reception
7:00-9:00  Oregon State Banquet

Friday, May 20
Safe travels!
~ Conference Information ~

Registration
Located in the Grand Ballroom Foyer Monday through Wednesday and in the Pavilion Ballroom Foyer on Thursday, registration is open during the following hours:
- Monday: 1:00 p.m. to 5:00 p.m.
- Tuesday: 7:45 a.m. to 5:00 p.m.
- Wednesday: 7:45 a.m. to 12:00 p.m.
- Thursday: 8:30 a.m. to 12:00 p.m.

Exhibit Hall
Located in the Grand Ballroom, hours are:
- Monday*: 5:30 p.m. to 6:30 p.m.
- Tuesday: 7:45 a.m. to 3:30 p.m.
- Wednesday: 7:45 a.m. to 10:45 a.m.
*exhibitor, sponsor, jurisdiction reception

Cyber Café
Located in Grand Ballroom Monday thru Wednesday and in the Pavilion Ballroom Foyer on Thursday, hours are:
- Monday: 1:00 p.m. to 6:30 p.m.
- Tuesday: 7:45 a.m. to 5:00 p.m.
- Wednesday: 7:45 a.m. to 12:00 p.m.
- Thursday: 7:30 a.m. to 3:15 p.m.

Name Badges
Your name badge is your entry into conference meetings, meals, and events. We appreciate your wearing it during all conference activities.

Conference Office
Located in Plaza Suite, a place to get your questions answered and drop off charity auction items. Open during the following hours:
- Monday: 8:30 a.m. to 5:00 p.m.
- Tuesday: 7:45 a.m. to 5:00 p.m.
- Wednesday: 7:45 a.m. to 12:00 p.m.
- Thursday: 8:30 a.m. to 5:00 p.m.

What to Wear
The dress code for the week is:
- Monday reception: casual
- Conference meetings: business casual
- President’s Reception: casual
- Auction / Reception: business

Charity Auction
This year’s charity auction benefits the Oregon State Police Fallen Trooper Memorial. Learn more about the Memorial on page 25. Take home some cool stuff and support a worthy cause by placing your bids on Thursday night.

Need Help?
The conference team is ready, willing, and able to help. Just ask! They’re easy to spot wearing blue vests sponsored by Dealertrack.
Conference sessions and activities are spread throughout the hotel. This guide should help you easily find your way from place to place.

<table>
<thead>
<tr>
<th>Room Name</th>
<th>Floor</th>
<th>Location in the Hotel</th>
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<tbody>
<tr>
<td>Broadway Rooms</td>
<td>Plaza Level</td>
<td>floor above the lobby</td>
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<tr>
<td>Galleria North and South</td>
<td>Ballroom Level</td>
<td>floor below the lobby</td>
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<td>Grand Ballroom</td>
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<tr>
<td>Grand Ballroom Lobby</td>
<td>Ballroom Level</td>
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<tr>
<td>Pavilion Ballroom</td>
<td>Plaza Level</td>
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<tr>
<td>Plaza Foyer</td>
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<tr>
<td>Plaza Suite</td>
<td>Plaza Level</td>
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<tr>
<td>Skyline I &amp; II</td>
<td>23rd floor</td>
<td>floor above the lobby</td>
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**Activities by Location & Day**

- **Broadway Rooms**
  - M: Yeah We Do That
  - Tu-Th: Breakouts

- **Galleria North & South**
  - Tu-Th: Breakouts

- **Grand Ballroom**
  - M: Reception
  - M-W: Exhibit Hall & Cyber Café
  - Tu: Quick Connect
  - Tu &W: Meals & Breaks

- **Grand Ballroom Lobby**
  - M-W: Registration

- **Pavilion Ballroom**
  - Tu: General Session
  - Th: Breakfast, Lunch & Banquet

- **Plaza Foyer**
  - Th: Registration & Cyber Café
  - Th: Breaks

- **Plaza Suite**
  - M-Th: Conference Office

- **Skyline I & II**
  - Th: Charity Auction & Reception

**Day Abbreviations:**
- M - Monday
- Tu - Tuesday
- W - Wednesday
- Th - Thursday
~ Region IV Board of Directors ~

President
Tom McClellan
Oregon

Vice-President
Pat Kohler
Washington

Treasurer
Steve Burford
Alberta

Secretary
Sarah Garcia
Montana

Past President
Brad Simpson
Utah

LE Member-at-Large
Ralph Powell
Idaho

Member-at-Large
Tom Loftin
Wyoming
(retired 5-15-16)

Member-at-Large
Mike Dixon
Colorado

Member
Jean Shiomoto
California

Member
Scott Hernandez
Colorado

Member
Susan Lucas
British Columbia

Ex-Officio
Anne Ferro
AAMVA
~ Region IV Committees ~

Customer Service Delivery / Public Affairs & Consumer Education

Chair: Brad Benfield
       Washington

Vice-Chair: Lauren Mulligan
           Oregon

Driver Licensing & Control / Financial Responsibility

Chair: Chris Caras
       Utah

Vice-Chair: Julie Knittle
           Washington

Information Technology

Chair: David Franks
       Oregon

Vice-Chair: Rusty England
           Wyoming

Law Enforcement / Vehicle Safety Inspection

Chair: Darrin Grondel
       Washington

Vice-Chair: Darren Hodson
           Alberta

Motor Carrier Services

Chair: Duane Williams
       Montana

Vice-Chair: Mike Ireland
           Alberta

Vehicle, Registration and Title

Chair: Heidi Reilly
       Utah

Vice-Chair: Debbie Lopez
           Wyoming
8:30 a.m. to 2:30 p.m.  
**Skyline III**

**Board Meeting**

1:00 p.m. to 5:00 p.m.  
**Grand Ballroom Lobby**

**Registration**

1:00 p.m. to 5:00 p.m.  
**Grand Ballroom**

**Exhibit Hall Set-Up**

1:00 p.m. to 6:30 p.m.  
**Grand Ballroom**

**Cyber Café Open**  
*Sponsored by [AudaExplore]*

3:30 p.m. to 4:30 p.m.  
**Broadway I**

**Yeah We Do That!**

Have you thought about how your association can help solve your latest business challenges? We’re here to answer that question and provide insight into everything AAMVA can do to help provide efficiencies and make your job easier. AAMVA offers a lot of services, so don’t be worried if you ever find yourself wondering “Does AAMVA do that?” This is also a perfect session for those new to AAMVA to get an overview of our wide range of products, services, and best practices created specifically for you, our member.

*Ian Grossman, Vice-President, Member Services and Public Affairs, AAMVA*

5:30 p.m. to 6:30 p.m.  
**Grand Ballroom**

**Exhibitor, Sponsor, Jurisdiction Reception**

Sponsored by Region IV in appreciation for the support provided by our industry partners, we invite exhibitors, sponsors, and jurisdictional representatives to join us for the first networking opportunity of the conference.
7:45 a.m. to 3:30 p.m.  
**Grand Ballroom**
**Exhibit Hall Open**

7:45 a.m. to 5:00 p.m.  
**Grand Ballroom Lobby**
**Registration Open**

7:45 a.m. to 5:00 p.m.  
**Grand Ballroom**
**Cyber Café Open**  
*Sponsored by* [Audax](#)

7:30 a.m. to 8:15 a.m.  
**Grand Ballroom**
**Breakfast with Exhibitors**  
*Sponsored by* [AAA](#) of Southern California

**Today’s meeting audio visual needs sponsored by** [CARFAX](#)

8:30 a.m. to 9:30 a.m.  
**Pavilion Ballroom**
**Opening Session**

- Head Table Processional
- Posting of the Colors  
  *Oregon State Police Honor Guard*
- U.S. and Canadian National Anthems  
  *Sergeant Yvette Shephard, Oregon State Police*
- Conference Overview and Welcome  
  *Tom McClellan, Region IV President and Administrator, Oregon Driver & Vehicle Services Division*
- Conference Blessing  
  *Rev. Mylinda Bates, International Missionary, American Baptist Churches*
- Welcome to Oregon  
  *Matthew Garrett, Director, Oregon Department of Transportation*
- Memorial Service  
  *Sarah Garcia, Region IV Secretary, and Administrator, Montana Motor Vehicle Division*
9:30 a.m. to 10:00 a.m.  

**Membership Meeting**  

All are welcome to attend.

Welcome and Opening Remarks  
Tom McClellan, Region IV President, and Administrator, Oregon Driver & Vehicle Services Division

Roll Call  
Sarah Garcia, Region IV Secretary, and Director, Montana Motor Vehicle Division

Chair of the Board Report  
Richard Holcomb, Chair of the Board, and Director, Virginia Department of Motor Vehicles

AAMVA President / CEO Report  
Anne Ferro, President and CEO, AAMVA

Review of 2015 Membership Meeting Minutes  
Ms. Garcia

Treasurer’s Report  
Steve Burford, Region IV Treasurer, and Executive Director, Motor Vehicle & Agent Support, Service Alberta

Audit Committee Report  
Ms. Garcia

Nominations Committee Report  
Brad Simpson, Region IV Nominations Committee Chair, Director, Utah Division of Motor Vehicles

Elections  
Mr. McClellan

Other Business  
Mr. McClellan

10:00 a.m. to 10:30 a.m.  

**Morning Break**

Sponsored by

S~ Tuesday, May 17 ~
Leadership 2016: What Government Leaders Need to Know Now
The rate of change impacting government continues to increase. The infamous "more with less" financial challenge has reached new levels, with service levels projected to continue to increase, combined with less-than-desirable revenue forecasts. In addition to increasing service levels, the aging population impacts everything from succession planning to one of the biggest problems facing government in the near future: how to attract and retain high quality employees. Further, rapid changes in technology impacts much more than "efficiency". It impacts everything from how the public communicates with each other, to how they request service and interact with their government. When change happens, leadership must change to reflect it. Savvy long-term managers know that what makes them effective today is different from what made them effective before. In fact, if you're managing today the way you did ten years ago, there's a good chance you're doing some things wrong. This session focuses on the leadership qualities, characteristics, and practices that are necessary today to address these dramatic changes. More important, this session focuses on the obstacles that keep people from excelling at these qualities. Attendees will leave with the foundation for new personal leadership plans and the incentive to implement them.

David Rabiner, Rabiner Resources
Moderator - Tom McClellan, Region IV President and Administrator, Oregon Driver and Motor Vehicle Services Division
Keynote speaker co-sponsored by

12:00 p.m.
Exhibit Hall Grand Opening
Sponsored by CVR

12:15 p.m. to 1:15 p.m.
Lunch with Exhibitors
Co-sponsored by PJK
~ Tuesday, May 17 ~

1:15 p.m. to 2:45 p.m.

♦ QuickConnect  
*Grand Ballroom*
Informative, fast-paced interactive meetings between the jurisdictions and qualified industry participants, QuickConnect provides an opportunity to exchange information about activities, products and services.

♦ Law Enforcement Roundtable  
*Broadway I & II*
Region IV’s law enforcement community will engage in a stimulating and free flow roundtable discussion on all things law enforcement related. Ask questions. Get answers. Steal ideas. Share pains and successes. Potential topics include: platooning, driving while impaired, administrative license suspensions, motorcycle safety, teen driving, distracted driving and other hot topics,

*Moderators - Darrin Grondel, Region IV Law Enforcement Committee Chair and Director, Washington Traffic Safety Commission; and Darren Hodson, Region IV Law Enforcement Committee Vice-Chair and Assistant Director, Special Investigations Unit, Service Alberta*

2:45 p.m. to 3:30 p.m.  
*Grand Ballroom*

**Ice Cream Social**
*Sponsored by* [Experian Automotive](#)

3:30 p.m. to 5:00 p.m.

**Breakouts**

♦ **Leadership at the Ground Level: Translating Leadership Qualities to Behaviors**  
*Galleria North & South*
Personal growth in leadership - or anything else - requires personal change. But what does change actually look like? To improve the way you lead or manage, you must be ready to answer this question: "What am I going to start doing, stop doing, do more/less, or just do differently?" This session follows the leadership discussion from this morning’s keynote, and takes it down to the behavioral level. You will
learn different types of behaviors, the "forks in the road" we all encounter but most of us don't see, and the important quality of leadership balance and how to demonstrate it. Simply stated, this breakout session is for those who want to strengthen their leadership foundation, dig deeper, and make personal change happen.

David Rabiner, Rabiner Associates
Moderator - Tom McClellan, Administrator, Oregon Driver and Motor Vehicle Services Division

♦ All Things CDL

Pull up a chair for an open discussion on CDL issues of importance to jurisdictions. Topics will include updates on current rules and compliance efforts, as well as upcoming issues such as state compliance plans, National Registry II, entry level driver training, and more.

Selden Fritschner, Senior Transportation Specialist, FMCSA
Melinda Stephens, Senior Business Analyst, AAMVA
Kevin Lewis, Director, Driver Services, AAMVA
Moderator - Julie Knittle, Region IV DLC/FR Committee Vice-Chair and Assistant Director, Washington Department of Licensing

Selden Fritschner, Senior Transportation Specialist, FMCSA
Melinda Stephens, Senior Business Analyst, AAMVA
Kevin Lewis, Director, Driver Services, AAMVA
Moderator - Julie Knittle, Region IV DLC/FR Committee Vice-Chair and Assistant Director, Washington Department of Licensing

♦ NMVTIS: Get the Latest

Get answers to your burning questions about NVMTIS and hear updates on all things NMVTIS related.

Vivienne Cameron, Senior Director, Business Solutions, AAMVA
Moderator - Heidi Reilly, Region IV VRT Committee Chair and Assistant Director, Utah Division of Motor Vehicles

5:45 p.m. to 9:00 p.m.  Portland Art Museum

President’s Reception

Join President Tom McClellan for the premiere networking event of the conference. Enjoy the short walk to the museum.

Sponsored by

Manheim
7:45 a.m. to 10:45 a.m.  
**Exhibit Hall Open**  

7:45 a.m. to 12:00 p.m.  
**Registration Open**  

7:45 a.m. to 12:00 p.m.  
**Cyber Café Open**  
*Sponsored by* [Image]

7:45 a.m. to 8:30 a.m.  
**Breakfast with Exhibitors**  
*Sponsored by* [Image]

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**Today’s meeting audio visual needs sponsored by**

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8:30 a.m. to 10:00 a.m.  
**Breakouts**

- **The Ever Changing Landscape of Impaired Driving**  
  **Broadway I & II**  
  Since the legalization of medical and recreational marijuana, the landscape around impaired driving has changed dramatically for both law enforcement and the DMV. Panelists will discuss the wide variety of issues and challenges regarding legalization, arrest, investigation, and sanctions. Legalization efforts continue, so join us to get prepared, ask questions and learn from those already dealing with this challenging program.

  **Sergeant Evan Sether**, Drug Recognition Expert, Oregon State Police
  **Toni Hood**, Administrator, Driver & Vehicle Services, Washington Department of Licensing
  **Chuck Hayes**, Drug Evaluation and Classification Program Training Operations Coordinator, International Association of Chiefs of Police
  **Speaker and Moderator - Darrin Grondel**, Region IV Law Enforcement Committee Chair and Director, Washington State Traffic Safety Commission
• **Catching Fraud Through Verification Systems** *Broadway III & IV*

AAMVA continues to improve and expand upon its portfolio of driver license and vehicle applications to include improved software and implementation support for identity verification and fraud prevention. Join us to hear how available tools can assist jurisdictional licensing agencies through verification of a wide variety of identification documents prior to credential issuance, and in alignment with the DL/ID Security Framework.

*Philip Quinlan*, Vice President, Business Solutions, AAMVA  
*Reed Rusniak*, Director, IT Special Projects, AAMVA  
*Timothy Benz*, Management & Program Analyst, SAVE Program, U.S. Citizenship and Immigration Services, DHS  
*Sara Bush*, Program Analyst, Verification Modernization Section, U.S. Citizenship and Immigration Services, DHS  
*Nancy Carlson*, Senior Business Analyst and Mississippi PMO, Clerus Solutions  
*Loffie Jordaan*, Senior Project Manager, AAMVA  
*Moderator - Chris Caras*, Region IV DLC/FR Committee Chair and Director, Utah Driver License Division

• **A Look at Unconventional Vehicles** *Galleria North*

What is that and how do we register it? Get a glimpse of the unusual vehicles that jurisdictions are asked to register and find out how they are handled. Also learn how Washington identified a new fraud scheme through an influx of vehicles from Canada, and how they changed their processes to address the problem.

*Julie Knittle*, Assistant Director, Programs & Services Division, Washington Department of Licensing  
*Melissa Jacob*, Southern Region Area Manager, Arizona Motor Vehicle Division  
*Joann Loehr*, Title and Registration Bureau Chief, Montana Motor Vehicle Division  
*Casey Garber*, Manager, Vehicle Programs, AAMVA  
*Moderator - Debbie Lopez*, Region IV VRT Committee Vice-Chair and Motor Vehicle Services Manager, Wyoming Department of Transportation
10:00 to 10:30 p.m.  
**Grand Ballroom**  
**Morning Break and Last Chance to Visit with Exhibitors**  
*Sponsored by* FAST ENTERPRISES

10:30 a.m. to 12:00 p.m.  
**Galleria South**  
**Chief Administrator Roundtable**  
Everyone is welcome to join this open discussion on all things driver, vehicle, and law enforcement related. Share your activities and issues, ask questions, and learn from your colleagues.  
*Moderator - Sheila Prior, Director, Member Support, Regions III & IV, AAMVA*

12:00 p.m.  
**Networking Activities**  
- **Golf Tournament**  
*Sponsored by* Intellectual Technology, Inc.  
- **On Your Own**  
*Don’t know what to do? Ask our conference concierge for suggestions.*

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**International Rose Test Garden**

Located in Portland’s Washington Park, the International Rose Test Garden is the oldest official continuously operated public rose garden in the U.S. Featuring more than 10,000 roses, the scents of the gardens and the spectacular views of downtown and Mount Hood make it a must see!

The garden is open daily and admission is free... and lucky for us, the best viewing months are May through September.
~ Thursday, May 19 ~

7:30 a.m. 
**Pavilion Ballroom**

**Past President’s Breakfast**
Join us for this traditional sit down breakfast held in appreciation of the Region’s past presidents.

*Sponsored by* [U-Haul](https://www.uhaul.com)

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8:30 a.m. to 12:00 p.m. 
**Plaza Foyer**

**Registration Open**

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7:30 a.m. to 4:45 p.m. 
**Plaza Foyer**

**Cyber Café Open**

*Sponsored by* [AudaExplore](https://www.audae.com)

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**Today’s audio/visual needs sponsored by** [RJK](https://www.rjk.com)

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8:45 a.m. to 10:15 a.m.

**Breakouts**

- **Exploring the Future of Autonomous Vehicles**  
  *Broadway I & II*

  Every model year we see more autonomous components on vehicles. Can a fully autonomous vehicle for the average consumer be far behind? Join us for a lively discussion on what California and Nevada are doing to get ready, and hear the Canadian perspective on the autonomous vehicle revolution.

  **Brian Soublet,** Chief Counsel/Deputy Director, California Department of Motor Vehicles

  **April Sanborn,** DMV Services Manager, Nevada Department of Motor Vehicles

  **Mark Francis,** Manager, Provincial Vehicle Registration & Licensing, Insurance Corporation of British Columbia

  **Moderator—Debbie Lopez,** Region IV VRT Committee Vice-Chair and Motor Vehicle Services Manager, Wyoming Department of Transportation

*Sponsored by* [CGI](https://www.cgi.com)

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8:45 a.m. to 10:15 a.m.  Breakouts, continued

☆  **Sharing Knowledge: System Modernization**  
  **Galleria South**

Join jurisdictional and industry members of AAMVA’s System Modernization Working Group who will discuss the group’s efforts and talk about challenges, solutions and lessons learned. Bring your question and ask about the procurement, design, development, conversion, testing, implementation, maintenance or any of the many other efforts involved in a system modernization effort.

  * Randi Bristol-Houge, Automated Systems Manager, Idaho Transportation Department
  * Patti Garofalo, Director of Program Modernization, CSG Government Solutions
  * Sheila Hadden, Vehicle/Vessel Product Owner, Washington Department of Licensing
  * Amit Kumar, Technical Manager, Infosys
  * Steven Young, Senior Vice-President, Mathtech

**Moderators -**

  * David Franks, Region IV IT Committee Chair and Service Group Manager, Oregon Driver & Motor Vehicle Services Division; and
  * Rusty England, Region IV IT Committee Vice-Chair and IT Program Manager, Wyoming Department of Transportation

10:15 a.m. to 10:30 a.m.  
  **Plaza Foyer**

**Short Break**

Co-sponsored by

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**Haystack Rock @ Cannon Beach**

Haystack Rock is a 235-foot sea stack at Cannon Beach. It is slightly taller than a 23 story building and is the third largest coastal monolith in the world. It is featured in the 1979 Steven Spielberg film, 1941, but it’s out of place there depicted as part of the California coastline. Its tide pools are home to many intertidal animals, including starfish, sea anemone, crabs, chitons, limpets, and sea slugs. The rock is also a nesting site for many sea birds.
Breakouts

♦ Are you prepared? Active Shooter / Building Security  
  Galleria South

Do you know what to do in an “active shooter” situation? Join us to hear from SWAT members on how to make your building and work area more secure through access monitoring, control and denial, video monitoring and personal safety steps. Learn how to deal with an angry, hostile or mentally impaired individual, and what to do in the case of an active shooter on your property or in your facility.

  Senior Trooper Jennifer Johnson, Oregon State Police
  Senior Trooper Steve Webster, Oregon State Police
  Lt. Gregery Willmore, Utah Highway Patrol
  Chris Caras, Director, Utah Driver License Division
  Moderator - Darren Hodson, Region IV Law Enforcement Committee
  Vice-Chair, and Assistant Director, Special Investigations Unit, Service Alberta

♦ New Rule on Electronic Logging Devices and Motor Carrier Working Group Update  
  Galleria North

Join us to learn about FMCSA’s recently published final rule on electronic logging devices (ELD). The ELD rule is intended to help create a safer work environment for drivers, and make it easier and faster to accurately track, manage, and share records of duty status data. Learn how the technology works and the implications for enforcement. Also hear of the efforts of AAMVA’s newly established working group charged with exploring motor carrier related issues. Bring your ideas and thoughts on how AAMVA can help solve your motor carrier challenges.

  Soona Lee, Regulatory Compliance Manager, Strategy & Market Development | EROAD
  Speaker and Moderator - Duane Williams, Administrator Montana Motor Carrier Services and Region IV Motor Carrier Services Committee Chair
Breakouts, 10:30 a.m. to 12:00 p.m.

- **Paying for the Pavement: How will fuel efficient vehicles pay their share?**

  Motor vehicles are becoming more fuel efficient every year. While this is great for our environment, it also means fuel tax revenues are flattening out or declining and that presents serious challenges for funding our transportation systems. Jurisdictions are looking for new transportation funding solutions that are fair and sustainable. One approach to this issue, road usage charges based on the number of miles vehicles traveled, is getting a lot of attention. Join this session to learn about Oregon’s experiences with their Road Usage Charge (RUC) Pilot Program and California’s efforts to launch a Road Charge Pilot this summer. Also learn about the status of efforts to create an interoperable network of RUC/VMT programs through the Western Road Usage Charge Consortium.

  **Maureen Bock**, Manager, Road Usage Charge Program, Oregon Department of Transportation
  **Nate Bryer**, Vice President of Innovation, Azuga
  **Andrew Conway**, Assistant Deputy Director, Registration Policy and Automation, California Department of Motor Vehicles
  **Randal Thomas**, Administrator, Western Road Usage Charge Consortium, Oregon Department of Transportation
  **Moderator** - **Tony Sermonti**, Policy and Legislation Director, Washington Department of Licensing

12:00 to 1:15 p.m.

**Awards Networking Lunch**

**Pavilion Ballroom**

Awards Networking Lunch

Co-sponsored by

[Image: AutoDataDirect, Inc.

[Image: E470

**Multnomah Falls**

At 611 foot tall, Multnomah Falls is just a 30 minute drive from Portland. Rainwater, and underground spring and snow melt feed the falls through all four seasons. According to Native American lore, Multnomah Falls was created to win the heart of a young princess who wanted a hidden place to bathe.
1:15 p.m. to 2:45 p.m.

Breakouts

♦ At Risk Drivers  
Galleria North
We all have them . . . peaks in our crash and fatality reports. Peaks tend to be associated with three demographics: young and/or novice drivers, risk takers, and aging drivers. Join us for an open discussion on what jurisdictions are doing to address these high risk populations and to decrease crashes and fatalities.

Lee Whitehead, State Program Director, National Safety Council
David Martin, Senior Analyst, Driver Control Unit, Oregon Driver and Motor Vehicle Services
Logan Purdy, Manager, Road Safety Policy Office, Safety Policy and Education Branch, Ontario Ministry of Transportation

Moderator - Darrin Grondel, Region IV Law Enforcement Committee Chair & Director, Washington Traffic Safety Commission

♦ ERIC: What is it? Why is it necessary? Why are motor vehicle agencies so important to it?  
Galleria South
The Electronic Registration Information Center (ERIC) is a non-profit organization whose mission is to assist states in improving the accuracy of America’s voter rolls. Member states were inspired to create ERIC as a result of the challenges in maintaining the accuracy of voter registration records. Their use of motor vehicle licensee data is critical to the process. Join us to learn why ERIC is important to elections officials and what that means for motor vehicle agencies.

John Lindback, Executive Director, ERIC
Stuart Holmes, Election Information Services Supervisor, Division of Elections, Washington Secretary of State’s Office

Moderators - David Franks, Region IV IT Committee Chair and Service Group Manager, Oregon Driver and Motor Vehicle Services Division; and Rusty England, Region IV IT Committee Vice-Chair and IT Program Manager, Wyoming Department of Transportation
1:15 p.m. to 2:45 p.m. — Breakouts, continued

♦ **Releasing Records**  
  Broadway I & II  
  To release or not release is always the question. Join presenters from Washington, Idaho and Utah to find out how they determine whether to release records and what they do to help ensure records are not misused.

  **Debra Dunn**, Data Sharing Manager, Washington Department of Licensing  
  **Erik Lawson**, Project Coordinator, Idaho Department of Transportation  
  **Mark Francis**, Manager, Provincial Vehicle Registration & Licensing, Insurance Corporation of British Columbia  
  **Moderator - Heidi Reilly**, Region IV VRT Committee Chair and Assistant Director, Utah Division of Motor Vehicles

2:45 p.m. to 3:15 p.m.  
Plaza Foyer  
**Afternoon Refreshment Break**

3:15 p.m. to 4:45 p.m. — Breakouts

♦ **“LEAN” into Culture Change**  
  Galleria North  
  Lean is a systemic approach to identifying and eliminating waste, improving quality and improving safety in order to provide value for customers. A Lean culture cultivates this approach as a way of life by embracing principle based behaviors including respect for people, value for customers, continuous improvement, humility, collaboration, and learning. Several states have integrated Lean into their culture and are seeing significant payoffs. Results include satisfied customers and happier, more productive employees. Washington, Colorado and New Mexico are excited to share their journey and key lessons learned.

  **Mike Dixon**, Senior Director, Colorado Division of Motor Vehicles  
  **Will Duran**, Director, New Mexico Motor Vehicle Division  
  **Pat Kohler**, Director, Washington Department of Licensing  
  **Moderator - Kathleen Drew**, Assistant Director, Business and Professions Division, Washington Department of Licensing
♦ **Who’s behind the screen? Investigating Cyber Crime**  *Galleria South*

The FBI leads the national effort to investigate high-tech crimes, including cyber-based terrorism and espionage, computer and network intrusions, major cyber fraud, and identify theft. To stay in front of current and emerging trends, they gather and share information and intelligence with public and private sector partners worldwide. The Portland Division is home to the Northwest Regional Computer Forensics Laboratory, or NWRCFL, one of several of such labs located throughout the United States. Hear about the FBI’s efforts and how RCFLs are one-stop, full-service forensics laboratories and training centers devoted to the examination of digital evidence in support of law enforcement investigations.

*Special Agent*, Portland Office of the Federal Bureau of Investigation  
**Moderator** - **David Franks**, Region IV IT Committee Chair and Service Group Manager, Oregon Driver and Motor Vehicle Services Division  
and **Rusty England**, Region IV IT Committee Vice-Chair and IT Program Manager, Wyoming Department of Transportation,  
*Sponsored by*  
**FAST ENTERPRISES**

♦ **Detection to Conviction: Auto, DL and CDL Fraud**  *Broadway I & II*

Join us to learn about unique trends and approaches related to DMV fraud. Hear about the results of the New York / New Jersey facial recognition comparison. Learn about new trends in the auto theft task force arena, growing identity fraud concerns, and a unique auto dealer fraud case in Nevada. This session will address the many facets of fraud and will appeal to most everyone.

**Joshua Bull**, Supervising Investigator, Division of Field Investigations, New York Department of Motor Vehicles  
**Lt. Keith Huntley**, Washington State Patrol and Member, King County Regional Auto Task Force  
**Terri Albertson**, Director, Nevada Department of Motor Vehicles  
**Darren Hodson**, Assistant Director, Special Investigations Unit, Service Alberta  
**Moderator** - **Julie Knittle**, Region IV DLC/FR Committee Vice-Chair and Assistant Director, Programs & Services Division, Washington Department of Licensing
5:30 p.m. to 7:00 p.m.  

**Skyline I & II**

**Charity Auction and Reception**

Enjoy the final networking event of the conference and support a worthy cause. One hundred percent of the proceeds from this year’s charity auction goes to support the Oregon State police Fallen Trooper Memorial.

*Sponsored by AAMVA’s Industry Advisory Board*

7:00 p.m. to 9:00 p.m.  

**Pavilion Ballroom**

**Oregon State Banquet**

*Co-sponsored by Deloitte*

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**Crater Lake National Park**

With a landscape like nowhere else, Crater Lake National Park lies in the Cascade Mountains in southwestern Oregon. Intensely blue and unusually deep (1,935 feet), the lake is almost exactly circular. It is the water-filled caldera of an extinct volcano, Mount Mazama. Lava cliffs rise to heights of up to 2,000 feet around the lake.

**Mount Hood National Forest**

Mount Hood is an unmistakable landmark in Oregon, its peak rising 11,239 feet to make it the highest mountain in the state. On its slopes are a mix of ski hills, hiking trails, and scenic viewpoints accessible via Mount Hood Scenic Loop. The national forest fans out from the peak to encompass waterfalls and hot springs.
Oregon State Police
Fallen Trooper Memorial

Thursday evening is the traditional Region IV charity auction and reception. Thanks to those who provided items for the auction!! We urge you to show your support by bidding on one of the many donated items. All auction proceeds will be donated to the Memorial.

Located in Salem at the Oregon Public Safety Academy, the memorial will honor the men and women of the Oregon State Police who made the ultimate sacrifice while serving the citizens of Oregon. The Memorial will seek to establish a living memory of each trooper killed in the line of duty – today and in the future.

To date, more than 160 line of duty deaths have been approved for the memorial wall from as far back as the 1880’s. The memorial honors all aspects of Oregon law enforcement service including, city, county and state police officers; county and state corrections officers, parole and probation officers, and other local, state, and federal law enforcement agents and officers.

Congratulations and Thanks!
During the past seven years, Region IV has raised more than $56,000 in support of law enforcement charities!

Learn more at http://www.oregon.gov/DPSST/Pages/at/OLEMemorial.aspx.
Our appreciation goes to our conference sponsors for their generous support. We could not be successful without their financial assistance! Thanks to:

**Industry Advisory Board** - charity auction/ reception & travel grant funding

**Fast Enterprises** - IT roundtable, jurisdiction umbrellas, & Wednesday morning break

**NIC** - water bottles & conference app

**True Car** - Wednesday breakfast

**AAA of Southern California** - Tuesday breakfast

**LexisNexis Risk Solutions**— President’s Reception*

**Manheim** - President’s Reception*

**Marquis ID** - President’s Reception*

**Samba Safety** - President’s Reception*

**Solutions Thru Software** - President’s Reception*

**Experian** - ice cream social

**Donate Life** - lanyards and badges

**CGI** - program advertisement & motor vehicle roundtable

**AudaExplore** - cyber cafe

**Valid USA** - room drop candy

**DealerTrack** - conference team vests

**R.L. Polk** - Tuesday lunch* & Thursday audio visual

**Insurance Information Exchange** - Board dinner* & Wednesday audio visual

**CBN Secure Technologies** - Tuesday morning break & Thursday afternoon break*

**InsureRite** - Board dinner*

**Deloitte** - Oregon state banquet*

**Carfax** - conference office, Tuesday audio visual, & law enforcement roundtable

**3M** - Board dinner*

**National Safety Council** - keynote speaker David Rabiner*

**ITI** - golf tournament

**CVR** - exhibit hall grand opening

**Auto Data Direct** - awards luncheon*

**Entrust Datacard** - driver license roundtable

**E-470 Highway Authority** - awards luncheon*

**American Banknote NA** - Thursday morning break*

**Enterprise Fleet Leasing** - conference communications

**Idaho Correctional Industries** - conference program printing

**Waldale Irwin Hodson** - souvenir license plates

* co-sponsor
# Visit with our Exhibitors

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Grand Ballroom I & II

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~ Meet the Conference Team ~

Sharon Steele  
Conference Coordinator

Rocky Clark  
Conference Concierge

Lucy Soleto  
Conference Concierge

Michael Ruiz  
Conference Concierge

Shannon Smith  
Registration Desk

Emerida Flores-Gonzales  
Meeting Room Team

Jeff Sanders  
Meeting Room Team

Chris Anthony  
’17 Conf. Coord. & Room Team

Philip Berens  
IT Team

Russ Nicolai  
IT Team

The 2016 conference team is here to help. You can spot them in their blue vests.  
*Vests sponsored by*

Dealertrack
~ A Few Factoids About Oregon ~

- The Oregon State Flag is the only state flag displaying different images on each side.
- Oregon has more ghost towns than any other state.
- The Columbia River Gorge is considered by many to be the best place in the world for windsurfing.
- Crater Lake is the deepest lake in the United States and is formed in the remains of an ancient volcano.
- Oregon & New Jersey are the only states without self-serve gas stations.
- At 11,239 feet, Mount Hood stands as the tallest peak in Oregon. It is a dormant volcano.
- The world’s tallest barber shop pole stands in Forest Grove, Oregon.
- At 329 feet the Coast Douglas-Fir near Seaside is considered the tallest tree in the state. It is 750 years old.
- At 8,000 feet deep, Hells Canyon is the deepest river gorge in North America.
- In 1880 a sea cave was discovered near what is now known as Florence. Sea Lion Caves is the largest sea cave in the world.
- Oregon has no sales, restaurant, or liquor tax.
- There are nine lighthouses standing along the Oregon coastline. Five are still being used; the others are designated as historic monuments. The nation's most photographed lighthouse is the Heceta Head Lighthouse.
- Eugene is rated by “Bicycling Magazine” as one of the top 10 cycling communities in the U.S.
- The Nike "swoosh" logo was designed by Portland State University student Carolyn Davidson in 1971 -- several years after business undergrad Phil Knight and track coach Bill Bowerman founded the company they originally called Blue Ribbon Sports. Knight had rejected several of Davidson's designs, and when picking the swoosh, said he didn't love it, but that maybe it would grow on him. Ms. Davidson was paid $35 dollars for her design. In the 1980's, Davidson would be given a more proper credit through stock in Nike.
~ Destination: Seattle 2017 ~

Mark your calendars to join us next May for the 2017 Region IV conference. We will be meeting at the Westin in Seattle Washington from May 21-24.
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