License Plate Standard

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License Plate Resources:


- License Plate Standard. *Developed by a Task Force of jurisdictional members and industry advisors. Published August 2016*
AAMVA License Plate Standard

3 Sections:

- **Administrative** – display, items applied to plate, replacement cycle

- **Manufacture** – dimensions, retro-reflectivity, security features

- **Design** – plate characteristics
Examples of Plate Characteristics

- Issuing Jurisdiction
- Unique Numbers
- Character Sizing and Placement
- Fonts
- Stacked Characters
- Plate Type Indicator or Messaging
- Special Characters
- Spaces and Dashes
- Graphics
- Background
Many benefits to plates designed to the standard:

- Consistent and predictable plate design across jurisdictions
- Common understanding of information and features on the plate
- Accurate plate and registration identification
- Reduces misidentification
- Improves efficiency in plate data retrieval
- Increases toll and parking revenue
- Increases identification of vehicles/people involved in crimes
- Help LE locate people that need assistance
- Recover stolen vehicles
• As jurisdictions issue new plate or replace plates, encourage you to consult these resources and adopt the standards.

• Discuss standard with your jurisdictional policy makers.

• As you work with specialty plate advocates, explain the standards to them; help them understand the importance of plate identification.
Let’s have some fun and design some plates!
For More Information
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