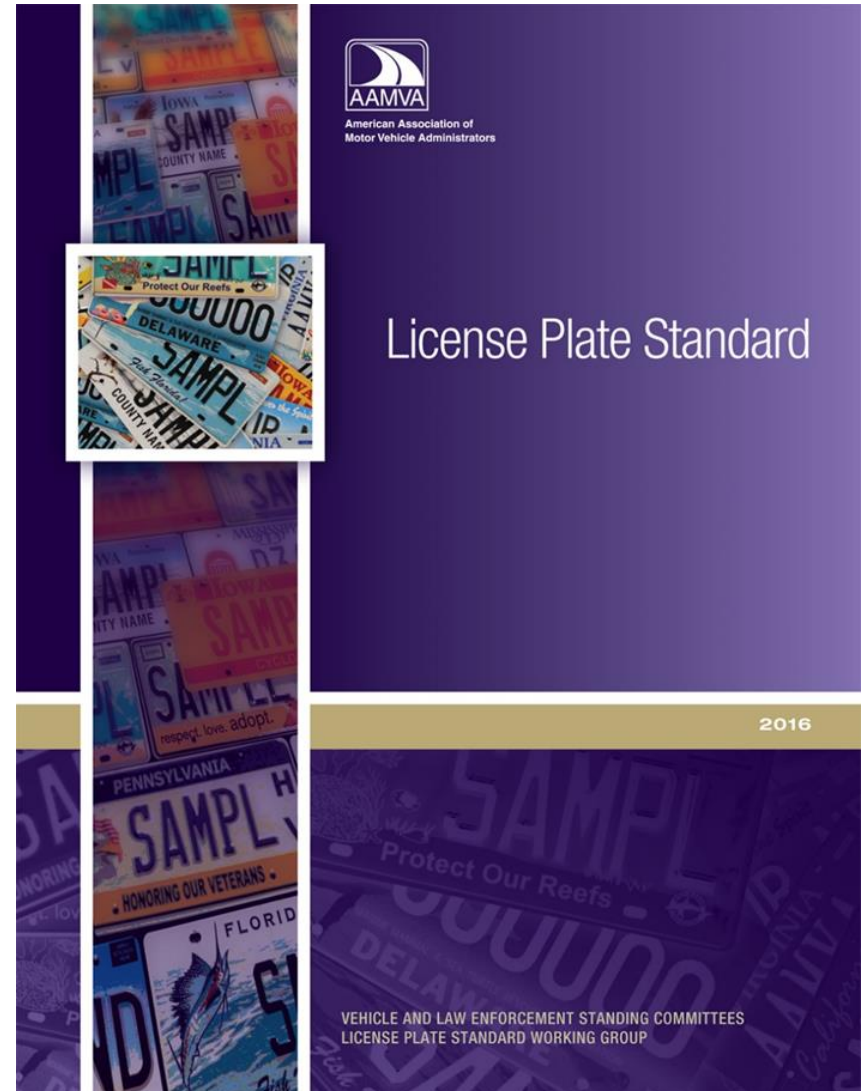


License Plate Standard

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License Plate Resources:

- AAMVA Policy Position Document – license plate policy page 18. *Developed by the Standing Committees, adopted by the Board. Updated 2013*
- ALPR Best Practices - Best Practices Guide for Improving Automated License Plate Reader Effectiveness through Uniform License Plate Design and Manufacture. *Developed by a Working Group of jurisdictional members and industry advisors. Published 2012*
- License Plate Standard. *Developed by a Task Force of jurisdictional members and industry advisors. Published August 2016*

AAMVA License Plate Standard

3 Sections:

- ✓ Administrative – display, items applied to plate, replacement cycle
- ✓ Manufacture – dimensions, retro-reflectivity, security features
- ✓ Design – plate characteristics



Examples of Plate Characteristics

- Issuing Jurisdiction
- Unique Numbers
- Character Sizing and Placement
- Fonts
- Stacked Characters
- Plate Type Indicator or Messaging
- Special Characters
- Spaces and Dashes
- Graphics
- Background



Many benefits to plates designed to the standard:

- Consistent and predictable plate design across jurisdictions
- Common understanding of information and features on the plate
- Accurate plate and registration identification
- Reduces misidentification
- Improves efficiency in plate data retrieval
- Increases toll and parking revenue
- Increases identification of vehicles/people involved in crimes
- Help LE locate people that need assistance
- Recover stolen vehicles

- As jurisdictions issue new plate or replace plates, encourage you to consult these resources and adopt the standards.
- Discuss standard with your jurisdictional policy makers.
- As you work with specialty plate advocates, explain the standards to them; help them understand the importance of plate identification.

Let's have some fun and design some plates!



For More Information Contact:

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