Preventing Law Enforcement Deaths:

*Impacting Driver Behavior*

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Law Enforcement Deaths 1980 – 2007

- 80% increase in MV deaths
- 50% decrease in deaths from other causes

Vehicle Crashes: 54% of total LE Deaths (2005-2007)
Factors in Motor Vehicle Deaths

- Nearly 40% of victims were unrestrained
- Nearly 25% of victims were ejected
58% of Vehicles

NOT

in Emergency Operation
Impacting Behavior

- Irrational Behavior
- Superman Factor
- Hardened to “Blood & Guts”
Impacting Behavior

Victims = Loved Ones Left Behind
Is TODAY Your DAY?