

*AAMVA Legislative/Regulatory Alert*

To: Chief Driver's License Administrators  
Chief Law Enforcement Officials

FR: Ian Grossman, Vice President

Date: March 5, 2012

RE: Request for Comment on the Driving Towards Zero Deaths National Strategy

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AAMVA requests the continued assistance of its member jurisdictions in providing feedback toward its Driving Towards Zero Deaths commitment. As you may be aware, AAMVA has served as a member of the national steering committee to lead the development of this important national strategy.

The draft framework has been completed and now requires review and comment by safety stakeholders. AAMVA is attempting to consolidate our comments by March 15<sup>th</sup>. Understanding that schedules are tight, we request comments be sent to [ccashin@aamva.org](mailto:ccashin@aamva.org) the day prior, March 14<sup>th</sup>, so that we can consolidate the comments and submit them as a complete package.

Some considerations from the drafting panel:

The idea for the draft is to use a data-driven approach to determine the high-priority issues to address in this general framework. This document is intended to serve as a high-level, less-detailed tool that allows partners to unite efforts toward achieving a common national vision for highway safety. Therefore, this document cannot address all highway safety issues in the level of detail needed for nationwide implementation of every individual treatment, program, or approach, and additional supporting materials may need to be developed. With that in mind, during your review, please focus on these items:

- Are there any significant points or issues that are missing?
- Some graphics are in draft form and there are placeholders for other graphics. Are the suggested graphics appropriate, and do you suggest and others or replacements?
- Is there any information or strategies that can be cut, specifically in Chapters 4 and 5?
- Are there any key strategies missing?
- Is the tone of the document appropriate both for the use of this as a tool for safety stakeholders and as more of a 'marketing' piece to enlist additional stakeholders?

Thank you in advance for your consideration. Your assistance will help shape one of the most important safety undertakings in recent decades. Please submit your comments to AAMVA's Senior Manager of Government Affairs, Cian Cashin, at [ccashin@aamva.org](mailto:ccashin@aamva.org) by **COB March 14<sup>th</sup>**.