Montgomery, Alabama... Welcome to Capital Cool

The AAMVA Region II Conference calls Montgomery, AL home in June of 2015. The Renaissance Montgomery Hotel & Spa at the Convention Center was chosen with business and networking in mind. It’s downtown proximity and walking distance to numerous attractions makes it the perfect setting to re-ignite some old business relationships or establish yourself in this business-friendly region. The attendees, comprised of chief motor vehicle and law enforcement officials and their direct reports, come together to explore new ideas and share quality solutions. The staff in Alabama is committed to making this Region II Conference one to remember.

As in years past, for each $2,500 in sponsorship support, the sponsoring company/organization will receive one complimentary conference registration and participation in QuickConnect. All sponsors are listed in the conference program, on event signage for sponsored events, and given special recognition by the session leader from the podium at the most appropriate time during the conference.

Industry partners who chose to participate in the Exhibit Hall will also be qualified to participate in QuickConnect. The traffic in the exhibit area has been brisk in the past several years as the jurisdictions in Region II search to find new solutions to new challenges.
Events

Saturday, June 20
Administrators’ Dinner

Sunday, June 21
Exhibitor Move-in
Board of Directors’ Meeting
Exhibit Hall Ribbon Cutting
President’s Welcome Reception in the Exhibit Hall

Monday, June 22
Opening Ceremonies
Conference Sessions
Exhibit Hall Open
Optional Afternoon Events

Tuesday, June 23
Conference Sessions
QuickConnect
Exhibit Hall Open
Region II Family Night at Riverwalk Stadium, home of Montgomery Biscuits Double-A Baseball
Exhibitor Move-Out

Wednesday, June 24
Conference Sessions
Alabama State Reception
Alabama State Banquet

Exhibit Schedule
(subject to change)

Sunday, June 21
12:00 pm – 5:00 pm
Exhibitor Move-in
6:30 pm – 8:30 pm
Exhibit Hall Open

Monday, June 22
7:30 am – 10:00 am
Exhibit Hall Open

Tuesday, June 23
9:00 am – 3:00 pm
Exhibit Hall Open
3:00 pm – 7:00 pm
Exhibitor Move-out

QuickConnect
The Region II Conference will, again, enhance the exhibit and sponsor experience by coordinating one-on-one meetings between qualifying industry participants and jurisdiction attendees. In increments of 7-10 minutes you will be able to meet, learn, and exchange information with your top prospects and clients.

Only exhibitors and qualified sponsors (sponsorship of $2,500 or more) will be eligible to participate in QuickConnect, so opportunities are limited.

For more information on how to partner with us see our Media Kit and our individual conference Sales Kits.

Contact: Robert Stershic
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Exhibiting

Booth Assignment Procedures and Policies

Exhibit space is assigned on a first-come, first-serve basis. AAMVA members will receive confirmation of their exhibit space selection first. Nonmembers will receive confirmation of their exhibit space beginning January 1, 2015.

Each booth purchase receives one complimentary full conference registration. Each additional company representative must register at the full member or nonmember rate.

Rates/Payments Procedures

Early Rate
on or before March 1, 2015
Member $1,300
Nonmember $1,500

Standard Rate
after March 1, 2015
Member $1,500
Nonmember $1,800

A $500 deposit is due with contracts submitted before March 1, 2015 and full payment is required with applications and contracts submitted after March 1, 2015. Full payment is due by April 1, 2015 for all exhibit space. If full payment is not received by April 1, 2015, exhibit space will be forfeited.

Exhibit Space Includes:

- 8’ drape in back of booth, 3’ drape on sides
- Wastebasket
- Signage with company name on 7” x 44” identification sign
- One complimentary full registration (for each contracted booth space)
- Pre-registration and post-conference listing of jurisdictional registrants

Furniture and accessories, electrical requirements, internet, booth carpet (if chosen), and booth cleaning are additional charges, and the responsibility of the exhibitor.

Sponsoring

Sponsorship Benefits Include:

- Corporate logo on signage at the Region II Conference and on Conference web site
- Designation as a sponsor in pre-conference material
- Pre-registration list of jurisdictional participants
- Recognition as a Region II Conference sponsor at sponsored event (when possible) and from podium (when possible)
- One complimentary full registration for every $2,500 contribution

Sponsor Opportunities

Opportunities are exclusive sponsorships except where otherwise noted.

Conference Program Printing
$3,500
Sponsor the program printing and your organization’s message will be on the back cover. **Artwork must be received by May 1, 2015.** Specifications: 5.5 x 8.5 inches with 1/8 inch bleed, Hi-res PDF format.

Conference Program Ad
2 ads of $3,000 each
Be the center of attention by having your company’s advertisement displayed in the conference program. **Artwork must be received by May 1, 2015.** Specifications: 5.5 x 8.5 inches with 1/8 inch bleed, Hi-res PDF format.

Conference Badge Holders
$3,500
Attaching your name to this sponsorship will have attendees displaying your brand proudly.

Hotel Key Cards
$5,000
Custom-printed room key cards put your brand and message in the palm of each attendee’s hand. Imprint on one side of card. **Artwork must be received by May 1, 2015.** Specifications to be provided at a later date.
Daily News
2 sponsorships of $2,500 each
Display your corporate logo in a banner with a link to your web site in the Daily News, circulated electronically to all attendees each morning of the conference. Electronic banner ad must be JPG format and 400 x 100 pixels. Banner due no later than May 1, 2015.

Registration and Cyber Café
$4,000
The place to do business and connect with those that are not at the conference. Centrally located for visibility and functionality.

Conference Staff Vests or Shirts
$10,000
Have your company’s name prominently displayed on the vests or shirts of the Region II Conference staff members.

Youth T-Shirts
$2,000
Have your logo prominently displayed on the t-shirts proudly worn by our youth attendees.

Attendee Bags
2 Sponsorships of $4,000 each
Have your logo prominently displayed on the conference bags.

Youth Registration Bags
$1,000
Have your logo imprinted on the carryall for our youth attendees.

Private-Label Water
$5,000
Help attendees stay hydrated as they travel between sessions and the Exhibit Hall. The bottle label – designed by you – offers a great opportunity to get your name in the palm of every attendee’s hand!

Attendee Gift
$6,500
Make a real impression with your logo on this gift for each attendee. In past years, the item has been a beach towel or reusable water bottle. The host jurisdiction will determine the custom item to be included in the conference bags.

Flash Drive and Download Center
$4,500
Provide flash drives with your logo and allow conference attendees an easy way to download presentations and other conference materials.

Saturday, June 21
Administrators’ Dinner
4 Sponsorships of $4,000 each
Connect with the Region II administrators at this event—always widely attended and a great night of networking before the conference begins.

Sunday, June 22
Region II Board of Director’s Breakfast
$3,000
What better way to get to know the members of the Region II Board of Directors than to host them for a great breakfast?

Exhibit Hall Ribbon Cutting Ceremony
$1,500
Lead the way to the President’s Welcome Reception by hosting the Exhibit Hall ribbon cutting.

President’s Welcome Reception
4 Sponsorships of $5,000 each
Join President Brenda Coone in the Exhibit Hall to kick off the conference by hosting your Region II friends to a great welcome to Alabama.

Youth Welcome Reception
$5,000
Treat our youth to a reception of their own as conference attendees spend time at the President’s Welcome Reception.

Monday, June 23
Breakfast
2 Sponsorships of $7,500 each
Host conference attendees to breakfast before the Opening Ceremonies.

Opening Session
$5,000
It is down to Region II business and just where you want your logo presented.

Morning Break
2 Sponsorships of $3,000 each
Be the sponsor of the first conference break and get the recognition you deserve.

Optional Event: Montgomery Zoo
2 Sponsorships of $5,000 each
Host conference participants and guests on the optional event afternoon tour at the Montgomery Zoo. The zoo is the residence to over 500 animals from five different continents.

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Tuesday, June 24
Traditional Past Presidents’ Breakfast
Courtesy of U-Haul International

Morning Break
2 Sponsorships of $3,000 each
With a busy Tuesday agenda, attendees will appreciate you providing this break in the action.

Lunch
3 Sponsorships of $5,000 each
Attendees need to refuel for a busy afternoon – are you up for it?

Afternoon Break
2 Sponsorships of $3,000 each
A great spot for sponsorship on this day with a full agenda.

Guest and Youth Activity – Civil War to Civil Rights Tour of Montgomery $2,500
Visit several historic landmarks in Montgomery during the 50th anniversary year of the Selma to Montgomery March.

Region II Family Night – 2015 Southern League All-Star Game and Home Run Derby
4 Sponsorships of $5,000 each
Host conference participants for a fun night of food and Double-A baseball at the 2015 Southern League All-Star Game and Home Run Derby.

Wednesday, June 25
Breakfast
2 Sponsorships of $7,500 each
By sponsoring this breakfast you will help attendees start another exciting day.

Guest and Youth Activity
$5,000
Let your company be the host of a full day of recreation for the guests and youth in Montgomery.

Morning Break
2 Sponsorships of $3,000 each
The coffee will be hot and plentiful… and so will the recognition.

Awards Luncheon
3 Sponsorships of $5,000 each
A plated, sit down event with the presentation of several AAMVA Region II Awards along with a good dose of recognition for the sponsor.

Afternoon Refreshment Break
2 Sponsorships of $3,000 each
Here’s your last chance to host a much needed break for our conference attendees.

Alabama State Reception
2 Sponsorships of $7,500 each
Kick off this enjoyable last evening by sponsoring the Alabama State Reception.

Alabama State Banquet
5 Sponsorships of $5,000 each
Join President Brenda Coone, the Region II Board of Directors, and distinguished guests for the grand finale and a fitting closure to a memorable week at Renaissance Montgomery Hotel & Spa at the Convention Center.

Youth Banquet
$1,500
Provide the youth of Region II a relaxing banquet of their own.

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