To find out more about AAMVA's awards program and to apply for the 2016 awards, please visit our website at aamva.org. Applications and deadlines will be available in the fall.
AAMVA’s awards program fosters a tradition of excellence in the motor vehicle and law enforcement community by honoring individuals, teams, and organizations who have committed their time and resources to safety initiatives, outstanding customer service, and public affairs and consumer educational programs throughout North America. Each year, AAMVA receives numerous outstanding submissions in each category and through a rigorous judging process selects those that are exemplary. Awards are presented at our Regional Conferences and at our Annual International Conference.

2015 Safety Awards – International Awards

AAMVA’s Safety Awards are presented to distinguished individuals in recognition of commitment to and accomplishments in highway safety over the course of a career.

Martha Irwin Award – Lifetime Achievement in Highway Safety
Motor Vehicle Administration

Kim Snook, Iowa Department of Transportation

Kim Snook is director of the Office of Driver Services in the Iowa Department of Transportation and has worked in driver services for 34 years. She has been an active member of AAMVA as the Region III representative for the International Driver Examiner Certification Board and as a member of AAMVA’s Law Enforcement Standing Committee. Snook has been active in creating older driver programs for the State of Iowa. Nationally, she continues to monitor research and best practices for older drivers and driver fitness programs. Snook works with many organizations to continue the mission to allow older drivers to maintain independence to drive as long they are safe to do so.

Martha Irwin Award – Lifetime Achievement in Highway Safety
Law Enforcement

Lieutenant Colonel Jack Miniard, Retired, Kentucky State Police

Lieutenant Colonel Jack Miniard retired after 25 years as a Kentucky State Police trooper and as its director of operations. He spent his early career as a trooper and collision reconstructionist. Miniard used his expertise to help identify and help correct environmental and roadway hazards collaborating with engineering and construction professionals. Miniard implemented a proactive and data-driven
program while a captain and post commander at Post 11, London, which would later become a model for the Kentucky State Police and other local agencies. He utilized all available CRASH, investigatory, and intelligence data, as well as individual officer field information, to target locations for police action. He developed and implemented causation-specific public service announcements on radio and in newspapers.

In 2008, Miniard then continued his career at Kentucky State Police headquarters as a major in the Operational Support Troop. In this capacity, he coordinated all agency Highway Safety Grant initiatives. He provided guidance and leadership which culminated with yearly grant appropriations and expenditures climbing from $6.7 million to $30.9 million. 2008 was also the year Miniard became involved with AAMVA, serving as member of the Board of Directors, vice president of Region II, and law enforcement advisor to the Law Enforcement Standing Committee. On January 1, 2012, Miniard was named director of operations for the Kentucky State Police. His proactive policing, safety initiatives, vision, leadership, and commitment to training, enforcement, and education have been a force multiplier in making our highways safe.

2014 IDEC Examiner of the Year

**Rene Devine** *(awarded posthumously)*

Renee Devine, who passed away after a hard-fought battle with cancer in June 2014, was known for her kind and friendly demeanor. She also had a rock-solid sense of teamwork and commitment to safety that made a lasting impact on colleagues. Devine was an 18-year veteran of the Iowa Department of Transportation. She is posthumously awarded the International Driver Examiner Certification (IDEC) Outstanding Examiner of the Year. Devine, who garnered resounding praise from her co-workers, was a role model for them. Her accomplishments on the job were many, including collaborating to create an audio version of Iowa’s driver’s manual for people with reading disabilities, a recording still used routinely. Her deep knowledge of policy and procedures fueled her ability to train new employees at the Ames driver’s license station, where she worked for 15 years, as well as many county employees when they began issuing driver’s licenses. Devine had a particular gift for helping both young and older drivers who needed remedial driver improvement interviews to understand their less-than-safe behaviors.

2014 IDEC Examiner of the Year Award Winners

Annually, the IDEC Board and AAMVA recognize outstanding examiners through the IDEC Examiner of the Year Award. Each member jurisdiction nominates one examiner for outstanding performance as a driver’s license examiner. Examiners are selected for their excellence in adhering to the principles and recommended practices of driver examining
and for their high level of conduct in their profession. Of those winners, one Outstanding Examiner of the Year is chosen.

**ALABAMA**  
Krystinia Chapman

**ALASKA**  
Maribel Martinez

**BRITISH COLUMBIA**  
Robert Hurtubise

**FLORIDA**  
Brenda Walker

**GEORGIA**  
Jill Kitchens

**IOWA**  
Renee Devine

**KENTUCKY**  
Adam Cummins

**MAINE**  
Michael R. Pelletier

**MINNESOTA**  
Steve Brueggemeier

**MONTANA**  
Milo Coladonato

**NORTH CAROLINA**  
Craig T. Lyons

**NORTH DAKOTA**  
Roslyn Sanders

**ONTARIO**  
Jahangir Dadollahi-Sarab

**TENNESSEE**  
Stephanie Davis

**UTAH**  
Kaye Leigh Cranford

**VERMONT**  
Bruce Miles

**VIRGINIA**  
Brenda Daugherty

**WEST VIRGINIA**  
Beverly Kay Napalo

**WISCONSIN**  
Michelle Grant

**WYOMING**  
Rebecca Hernandez

### 2015 Service and Security Awards

AAMVA’s Service and Security Awards recognize achievements in the following areas: excellence in government partnership, innovative use of technology, customer convenience, improvement through efficiencies, and fraud prevention and detection.

### International Awards

**TRAILBLAZER AWARD**

*Idaho Transportation Department* for “Electronic Medical Card Reporting”

The State of Idaho, in conjunction with POD, Inc., has developed an electronic solution that enhances customer service for commercial driver’s license (CDL) holders and Federal Motor Carrier Safety Administration (FMCSA) certified medical examiners. The solution was developed by the vendor at no cost to ITD. The online software solution complies with federal and state reporting and recordkeeping requirements and provides benefits to all parties involved in the process of issuing and recording licenses and associated information. Primary Health Medical Group, Idaho’s pilot medical provider for this project, is now offering electronic reporting services. Other medical providers are expected to join and offer these services in the future.
Virginia Department of Motor Vehicles for “Virginia DMV Expands Veterans’ Outreach”
Through the Troops to Trucks program and other outreach efforts to veterans, Virginia DMV is making it easier for personnel trained by the military in the operation of heavy vehicles to obtain civilian commercial driver’s licenses (CDL). Virginia DMV is helping improve the quality of life for veterans by easily and conveniently providing essential services, job preparation, and community enhancements to assist the veteran community. Virginia DMV’s programs show that Virginia is truly the leader in veteran-related initiatives.

COMMUNITY SERVICE AWARD

California Department of Motor Vehicles for “March for Babies”
March for Babies is a charitable campaign that raises money and awareness for the March of Dimes.

EXCELLENCE IN GOVERNMENT PARTNERSHIP AWARD

Virginia Department of Motor Vehicles for “Vital Records at DMV”
In partnership with the Virginia Department of Health, the DMV began providing access to vital records to their customers.

INNOVATIVE USE OF TECHNOLOGY AWARD

Virginia Department of Motor Vehicles for “SecuriTest Remote Testing”
Working with the Virginia Department of Education, the Virginia DMV began allowing remote learner’s permit testing through high schools. They also worked with Virginia power companies to allow remote testing for employees to obtain escort certificates, and began giving testing using American Sign Language interpreters.

CUSTOMER CONVENIENCE AWARD

Arizona Department of Transportation, Motor Vehicle Division for “Driver License/Identification Card Services Expansion”
Customers now have more options for receiving driver license services through the use of DOT-contracted Authorized Third Party Providers. These companies are privately owned, and ADOT has approved them to offer motor vehicle services.

IMPROVEMENT THROUGH EFFICIENCIES

Delaware Division of Motor Vehicles for “Delaware City DMV LEED Silver Certified”
The Delaware DMV was designed to handle population growth over 50 years and was Leadership in Energy & Environmental Design (LEED) certified.
FRAUD PREVENTION AND DETECTION – MOTOR VEHICLE AGENCY

Virginia Department of Motor Vehicles for “SecuriTest”

SecuriTest is Virginia DMV’s web-based automated testing system for driver knowledge, launched in December 2013 and enhanced throughout 2014. Among its many fraud prevention benefits is the ability to store the most recent image of all customers taking the test, which helps detect instances where a person sends someone else to take the test in his or her place.

FRAUD PREVENTION AND DETECTION – MOTOR VEHICLE INDIVIDUAL

Mia Semuta, Pennsylvania Department of Transportation, Driver & Vehicle Services

Mia Semuta uncovered a case of fraud involving an individual who was a former certified instructor for individuals who were taking classes to become safety and emissions inspectors. Though no longer in receipt of PennDOT certification to teach these classes, this individual allegedly continued to hold classes in accredited school buildings and other locations without authorization. The individual allegedly preyed on non-English speaking individuals and would take only cash from his victims. Semuta notified PennDOT’s Risk Management Office of this individual’s activity. As a result of Semuta finding that the individual was submitting outdated forms to PennDOT with forged signatures from the schools he was supposed to be affiliated with, PennDOT’s Risk Management Office referred the investigation to the PA State Police. The PA State Police subsequently filed 150 felony counts against this individual for his fraudulent activity.

FRAUD PREVENTION AND DETECTION – LAW ENFORCEMENT INDIVIDUAL

Officer Jermaine Galloway, Boise Police Department, Idaho Transportation Department

Officer Jermaine Galloway, of the Boise Police Department, has become a nationally-recognized expert in the realm of fake ID prevention, education, and enforcement. Officer Galloway took initiative and recognized the need to improve fraudulent document education and enforcement both within the city of Boise and the surrounding region. Since then, the information and training he developed has been used throughout the country.

Regional Awards

COMMUNITY SERVICE AWARD

Pennsylvania Department of Transportation for “ROC on the River” (Region I)

ROC on the River is a lunch meal deal on the riverfront served by directors and division chiefs to nudge employees to contribute to the State Employee Combined Appeal (SECA).
Georgia Department of Driver Services for “State Charitable Contribution Program” (Region II)
This program is an opportunity for employees to contribute to one of 1,300 official charities through payroll deduction or a one-time donation.

Georgia Department of Revenue, Motor Vehicle Division for “Can-Castles” (Region II)
Employee teams were challenged to collect canned foods and dry perishables. Each individual on the winning team received a contribution made by a local organization, enough for an entire team, and all food donations went to aid less fortunate families in the surrounding area.

North Carolina Division of Motor Vehicles License & Theft Bureau for “Shop With a Cop” (Region II)
License & Theft Bureau programs “Shop With A Cop” and “Fishing With A Cop” adopted families in need, coached inner city softball, assisted state Special Olympics through its annual Torch Run, and sponsored three needy children who are part of the Wake County Guardian Ad Litem (GAL) program.

Virginia Department of Motor Vehicles for “Virginia DMV Gives Back” (Region II)
This project consisted of several corporate giving programs that were spearheaded by DMV staff and used coworker participation.

Wisconsin Division of Motor Vehicles for “WisDMV and Donate Life Wisconsin Partnership in Saving Lives” (Region III)
For many years, DMV staff have fulfilled their statutory obligation to document customer decisions about organ, tissue and eye donation when applying for or renewing a driver license or ID card. In the last year, Donate Life Wisconsin and Wisconsin DMV leadership have strengthened their partnership in a variety of ways to bring increased attention to the importance these donation decisions have on the lives of others.

Arizona Department of Transportation, Motor Vehicle Division for “Holiday Stockings” (Region IV)
For this program, employees or employee teams created holiday stockings with a specified theme. Stockings with gifts inside were donated primarily to organizations that support women and children affected by domestic violence.

EXCELLENCE IN GOVERNMENT PARTNERSHIP AWARD
Pennsylvania Department of Transportation for “Interagency Infrastructure Sharing – PennDOT/DCNR” (Region I)
This partnership between the PA Department of Conservation and Natural Resources streamlined the registration process for ATVs and snowmobiles.
**Wisconsin Division of Motor Vehicles** for “MOVE-IT (Making Opportunities for Veteran Employment in Transportation)” (Region III)

Wisconsin wanted to help its veterans by streamlining the path to CDL licensure and employment for veterans entering the civilian workforce, and to assist in meeting the growing need for professional drivers in the transportation industry. Wisconsin DMV and Department of Veterans Affairs also coordinated with Wisconsin Department of Workforce Development to educate their local job center offices how to directly refer Wisconsin veterans looking for CDL employment to “veteran-friendly” employers.

**Washington Department of Licensing** for “Use Tax Valuation Project” and “Department of Corrections Pilot Project” (Region IV)

In a joint effort between the Department of Licensing and Department of Revenue, County Auditors and Subagents, the two state agencies sponsored a cross-agency lean workshop to develop and deliver comprehensive training, provide clear expectations, and provide authority to the County Auditors and Subagents to determine the value of a vehicle.

**INNOVATIVE USE OF TECHNOLOGY AWARD**

**District of Columbia Department of Motor Vehicles** for “Online ROSA Exemption” (Region I)

The registration of out-of-state automobiles (ROSA) exemption process, which used to be available only by mail or in-person, requires the submission of various paperwork such as an out-of-state lease, utility bill, vehicle registration, and driver license. In FY2014, DC DMV took advantage of using an online, web-based form program to create and implement a new online transaction for customers seeking a ROSA exemption.

**Wisconsin Division of Motor Vehicles** for “Multiple Online Projects” (Region III)

Wisconsin has spent the last year putting several new services online. These online applications improve the level of service being provided to their customers, while also limiting unnecessary phone calls and in-person visits to their DMV service centers.

**CUSTOMER CONVENIENCE AWARD**

**Delaware Division of Motor Vehicles** for “Online Registration Renewal” (Region I)

Delaware’s online registration renewal process allows customers to avoid coming into a DMV office.

**Georgia Department of Driver Services** for “Pre-Apply Online” (Region II)

Through this program, customers can submit a completed application for a driver’s license or identification card online, then have 30 days to come into the office to complete the transaction.
IMPROVEMENT THROUGH EFFICIENCIES

Georgia Department of Driver Services for “Self Service Check-In & Lobby Management” (Region II)

In select customer service centers, newly-designed self check-in and lobby management has improved customer flow, wait times, and created a more professional look and feel.

FRAUD PREVENTION AND DETECTION – MOTOR VEHICLE AGENCY

Pennsylvania Department of Transportation, Driver & Vehicle Services, Risk Management Office for “Digital Microscope Implementation for Authentication of Identity and Motor Vehicle Documents” (Region I)

Digital Microscopes were installed in 71 offices to assist in the examination and authentication of identity documents, resulting in identification of a wide range of fraudulent documents.

Michigan Department of State for “FAIR (Fighting Auto Insurance Rip-offs) Task Force” (Region III)

The purpose of the Fighting Auto Insurance Rip-Offs (FAIR) Task Force was to formalize relationships and dedicate resources between the Michigan Department of State, Michigan State Police, the Michigan Department of Insurance and Financial Services, local law enforcement, and the insurance industry. In late 2014, the group submitted a final report containing 17 recommendations made to enhance insurance industry partnerships, strengthen administrative actions, and suggest legislative solutions.

California Department of Motor Vehicle for “USC Freshman Orientation Project” (Region IV)

To augment enforcement efforts aimed at curbing counterfeit activity around the University of Southern California, California DMV partnered with the California Department of Alcoholic Beverage Control and the Los Angeles Police Department to conduct enforcement operations at local clubs and bars, intercepting false IDs presented by college students. DMV Investigations is also conducting proactive outreach intended to educate students on the administrative and criminal ramifications associated with using fraudulent IDs.

FRAUD PREVENTION AND DETECTION – LAW ENFORCEMENT INDIVIDUAL

John Lamper, Special Agent, Virginia Department of Motor Vehicles (Region II)

Special Agent Lamper began investigating a customer who attempted to obtain a Virginia driver’s license with counterfeit identity documents. Lamper, a retired veteran of the Fairfax Police Department, quickly discovered that the customer was using post office boxes as proof of residence and had established four DMV customer records using other names. Special Agent Lamper was contacted by a U.S. Postal inspector from New Jersey who was also investigating the suspect for $3.5 million of alleged bank, credit card, and wire fraud
through the use of fraudulently obtained driver’s licenses. The two officers collaborated and were able to find the true identity of the individual. Though they obtained a warrant, they were unable to locate him for arrest until Lamper attended a court hearing of another suspect attempting to obtain a Virginia driver’s license using similar methods and using a common address. Though he went to the hearing to follow the lead of the common address, the original suspect was found sitting in the back of the courtroom and placed under arrest.

2015 Public Affairs and Consumer Education (PACE) Awards

AAMVA’s PACE Awards recognize public relations, public affairs, and consumer education excellence among the motor vehicle, law enforcement, and traffic safety agencies across North America. They recognize creativity, cost effectiveness, and the ability to reach consumers with a well-crafted, measured, and executed message.

Division Awards

DIVISION I – PRINT AND ELECTRONIC PUBLICATIONS

Georgia Department of Driver Services for “Georgia Department of Driver Services Parent Teen Driving Guide”

This is a magazine-style printed guide, online digital companion, and mobile app for teenagers who are applying for a learner’s permit and for those adults that are teaching them how to drive.

DIVISION II – ADVERTISING

Alberta Transportation for “When Eyes Lock It’s Safer to Walk”

This advertising encourages both pedestrians and drivers to adopt simple and tangible behaviors that they can use to reduce the risk of a collision, including establishing eye contact, pedestrians pausing before proceeding, and drivers reducing speed at intersections.

DIVISION III – SPECIAL EVENTS

Maryland Motor Vehicle Administration for “Smooth Operator Roll Over Video”

This is a video of roll over crashes aimed at raising seat belt use awareness, increasing seat belt usage, and reducing the number of unbelted crashes.

DIVISION IV – VIDEO

Manitoba Public Insurance for “Texting and Driving Simulator Video”

This video spreads awareness of the dangers of distracted driving.
DIVISION V – MEDIA RELATIONS

California Department of Motor Vehicles for “DMV Investigators Bust Disabled Placard Abusers on 20/20”
This segment was a disabled parking placard bust captured by ABC 20/20 cameras.

DIVISION VI – GRAPHIC DESIGN

Manitoba Public Insurance for “Texting and Driving Simulator Display”
This design brings an attention-grabbing look to their online simulator and ultimately gets the message out that drivers shouldn’t text behind the wheel.

DIVISION VII – WEBSITES/TECHNOLOGY

Maryland Motor Vehicle Administration for “ENDUI App”
ENDUE App is an innovative tool for smartphones, intended to prevent impaired driving by helping people plan ahead or find a safe ride home if they have been drinking.

Category Awards

CATEGORY 1A – PRINT OR ELECTRONIC NEWSLETTER, INTERNAL

North Carolina Division of Motor Vehicles for “NCDMV Keeps Employees ‘Up to Speed’”
This internal employee newsletter was created to fill a void in how information was communicated to NCDMV employees.

CATEGORY 1B – PRINT OR ELECTRONIC NEWSLETTER, EXTERNAL

Service Alberta for “Support Our Troops Specialty License Plate Program”
This program honors Canada’s service men and women. The Canadian Army, on the Government of Canada website, promoted the “Support Our Troops” plate just a few days before Remembrance Day.

CATEGORY 1D – OTHER PRINT PUBLICATION

California Highway Patrol for “Badges of Honor 2014”
This is a publication that recognizes and commemorates the 225 officers of the California Highway Patrol who have died in the line of duty.
CATEGORY 1E – OTHER ELECTRONIC PUBLICATIONS

Florida Department of Highway Safety and Motor Vehicles for “DHSMV by the Numbers”

This is an infographic that provided the public with a snapshot of what the Department of Highway Safety had accomplished in 2013 through visual representations of statistics.

CATEGORY 2A – TV COMMERCIAL OR PSA, EXTERNALLY-PRODUCED

Texas Department of Public Safety and Texas Department of Motor Vehicles for “You’re Always a VIP at Texas.gov”

This commercial conveys the idea that Texans will always be first in line to complete their state business when they go online.

CATEGORY 2B – TV COMMERCIAL OR PSA, INTERNALLY-PRODUCED

California Department of Motor Vehicles for “DMV TouchScreen Testing Video”

This video informed DMV customers that they would no longer be given the traditional paper and pencil driver license knowledge exam, but that the multiple choice exam would be administered on a touch screen monitor.

CATEGORY 2C – RADIO COMMERCIAL OR PSA, INTERNALLY-PRODUCED

Nevada Department of Motor Vehicles for “Smog Spotter Radio Spots”

These radio commercials encouraged Nevada residents to report smoking vehicles in an effort to decrease pollutants from vehicle emissions.

CATEGORY 2D – RADIO COMMERCIAL OR PSA, INTERNALLY-PRODUCED

Pennsylvania Department of Transportation for “Live Free Ride Alive Radio Campaign”

The department hoped to increase general awareness of motorcycle safety and to drive listeners to their Live Free Ride Alive Motorcycle Safety site with the ultimate goal of decreasing fatalities, injuries, and crashes among motorcycle riders.

CATEGORY 2E – INDOOR OR OUTDOOR PRINT ADVERTISING

Manitoba Public Insurance for “Your Last Words Print Ad”

This is advertising for Manitoba’s online texting and driving simulator.

CATEGORY 2E – INDOOR OR OUTDOOR PRINT ADVERTISING

Idaho Transportation Department for “Choose to Drink? Choose Your Ride”

These billboards educate and remind drivers of their transportation options at the end of the evening if they decide to drink—either a cab ride home or by being arrested for driving impaired.
CATEGORY 3A – EXHIBITS, PRESENTATIONS OR MEDIA EVENTS

California Highway Patrol for “Start Smart Presentation”
This is a teen-driving program that encourages teens and their parents to work together throughout the graduated driver license process to promote the safety and security of new teen drivers out on the road.

CATEGORY 4A – VIDEO PRODUCTION, INTERNALLY-PRODUCED

California Highway Patrol for “Women Traffic Officer Project – Celebrating 40 Years”
This is a video commemorating the 40th anniversary of the Women Traffic Officer Project, honoring the 27 members of the 1974 WTOP class, and educating current members of the struggles they faced.

CATEGORY 4B – VIDEO PRODUCTION, EXTERNALLY-PRODUCED

Washington Department of Licensing for “A Second Look – Sharing the Road with Motorcycles”
This is an outreach project targeted at reducing motorcycle fatalities caused by a vehicle driver.

CATEGORY 5A – NEWS RELEASE

Virginia Department of Motor Vehicles for “Governor Announces Successful Launch of DMV Vital Records Partnership”
This entry is a news release written to showcase a new and exciting customer convenience while highlighting the success of this government partnership.

CATEGORY 5C – FEATURE STORY

Indiana Bureau of Motor Vehicles for “Agency’s Motorcycle Safety Program Aims to Save Lives”
As a way to highlight Motorcycle Safety and Awareness Month in May, this feature story spotlighted the agency’s Motorcycle Safety Program.

CATEGORY 5D – STORY PLACEMENT IN PUBLICATION

Service Alberta for “Support Our Troops Specialty License Plate Program”
The Edmonton Journal published an article highlighting the program just a few days before Canada’s Remembrance Day.

CATEGORY 6A – LOGO

Nevada Department of Motor Vehicles for “Logo Refresh and Stay on the Go Tagline”
This logo sought to get Nevadans to view the DMV as a model agency committed to technology and innovation that provides residents with excellent customer service and convenience.
CATEGORY 6C – PHOTO TAKEN BY A DMV EMPLOYEE

Georgia Department of Driver Services for “GA DDS Mobile Emergency Licensing Photograph”

This image, of employees providing driver licensing services inside an aircraft carrier, shows that there are no boundaries for DDS when it comes to supporting the troops.

CATEGORY 6D – DISPLAY

Ontario Ministry of Transportation for “Distraction Can Be Deadly”

The creation of a new innovative distraction display served as a backdrop to invite drivers, cyclists and pedestrians to chat about legislative requirements with Ministry representatives and promote safe and responsible road user behaviors at road safety events, conferences, and consumer trade shows.

CATEGORY 7A – WEBSITE, INTERNALLY-PRODUCED

Delaware Division of Motor Vehicles for “Delaware DMV Web Site”

Delaware DMV focused on making its new website user friendly and informative, providing a clear understanding of where to locate information in three mouse-clicks or less. They achieved the goal of making the website more visually appealing while also being functional for customers looking for information about the Delaware DMV.

CATEGORY 7B – WEBSITE, EXTERNALLY-PRODUCED

Manitoba Public Insurance for “‘Your Last Words’ Texting and Driving Simulator”

This is an online resource for users to experience how difficult and dangerous texting and driving can be.

CATEGORY 7C – INTERACTIVE PRESENTATION

Manitoba Public Insurance for “‘Your Last Words’ Texting and Driving Simulator”

This is an online simulator that allows users to experience the dangers of texting and driving by using a smartphone, computer, and internet access.

CATEGORY 7D – USE OF SOCIAL MEDIA

California Department of Motor Vehicles for “California DMV Social Media”

This program promotes DMV programs and new laws, improving the DMV’s relationship with their customers, and making DMV customer service more interactive.