Welcome to Jurisdiction Roundtable

Moderator: Tony Lawler
June 11, 9:00 – 12 Noon
Imperial Salon A
A Partnership

Karen Grim, Virginia DMV
Brian Sullivan, Donate Life Virginia
Funding the Programs – Giving Back

- Initial legislative concept
- Consensus legislation
- In-hands supplies
- Win – Win
DLVA Ambassadors

- Making initial contact with their DMV
- Coordinate presentation time at an employee meeting
- Keeping the location stocked with applicable materials
- Periodically checking with DMV manager and staff
- Working with DMV location to develop and carry out new programs and initiatives
- Report progress
Quarterly & Special Event Newsletters
Direct, Online Ordering

DMV Supply Store Now Open
http://donatelifevawowclients.com

You have the power to save lives!

- Pencils
- Highlighters
- Pens
- Stickers
- T-Shirts
- Bracelets

Once you have everything, you can proceed with your order.
Public Service Announcement Contest
Direct Marketing to the Public
SECOND ANNUAL
BLUE &
GREEN
DAY
FRIDAY APRIL 19TH 2013

Wear Blue & Green on April 19th to show your support of organ, eye and tissue donation!

PARTICIPATION AWARDS
100% PARTICIPATION
OFFICE PIZZA LUNCHEON
DONATE LIFE T-SHIRT

75% PARTICIPATION

SPECIAL RECOGNITION
Most Creative Individual
Best CSC
Best Start in each CSC
Best Overall District

UPLOAD YOUR PHOTOS TO OUR GALLERY!
http://www.blueandgreenday.com/photos.html

Take a group photo showing your participation, the best photo will win a special prize!

Be a Hero.

“Blue and Green Day”
Pizza! T-Shirts

“Hearts for Heroes”
Pre-Program Registrations Stagnant

![Graph showing stagnation in pre-program registrations from 2007 to 2009 with values 100,000 to 150,000]
Post-Program: Increase in Registrations

34% increase after 3 Years!
Jurisdiction Roundtable

Alabama
Arkansas
Florida
Georgia
Jurisdiction Roundtable

Kentucky

Louisiana

Mississippi

North Carolina
Refreshment Break

For those of you taking the optional trip today to Stone Mountain Park, please stop by the Registration Booth before 11:30am today to pick up your tickets and meal voucher for the park. Everyone attending that event must have both of these items.

International Salon 4 - 10
10:00 a.m. – 10:30 a.m.

Courtesy of Valid USA
Jurisdiction Roundtable

Oklahoma
South Carolina
Tennessee
Texas
Jurisdiction Roundtable

Virginia
West Virginia
Puerto Rico
Virgin Islands
What’s next?

Annual Region II Golf Tournament
12 Noon

Courtesy of Intellectual Technology, Inc

OR

Stone Mountain Park

Buses will be loading at the International Foyer South from 11:30 until 12 Noon