Interagency Partnerships: Reducing Costs and Creating Efficiencies

Monday, July 13, 2015
4:15 p.m. to 5 p.m.

Speakers:
John Lefebvre, Ministry of Transportation
Lloyd Robertson, Ministry of Transportation
Stephen Aux, PA Department of Conservation & Natural Resources
Stephen Tomassini, Pennsylvania Department of Transportation
Partnerships in Ontario’s Road Safety Programs

July 13, 2015

John Lefebvre and Lloyd W. Robertson
Ontario Ministry of Transportation

Who We Serve ...

- 9.5 million drivers
- 11.8 million vehicles registered
- Approx. 55,000 actively operating bus and truck companies

An Important Priority...

Road Safety Leader – Continue to improve upon Ontario's excellent road safety record as one of the safest jurisdictions in North America and the world
Ontario Ministry of Transportation

Safety Policy & Education Branch

Distinct and highly collaborative offices

Road Safety Policy Office: Development of Legislation directed at drivers, vehicles and other road users

Road Safety Research Office: Conducts road safety research, special research projects as well as comprehensive jurisdictional scanning. It also publishes the Ontario Road Safety Annual Report (ORSAR).

Road Safety Marketing Office: Public Education; Social Marketing and Community & Stakeholder Development
Road Safety Research Office:

– Engages with international researchers to evaluate and improve road safety programs, often at little or no cost

– Manager of Research often a co-Principal Investigator as well as Knowledge User

Road Safety Marketing Office:

– works directly and through an extensive network of road safety partners on education and marketing initiatives that focus on the leading causes of collision, injury and death on Ontario’s roads
Renewal of Senior Renewal Program (for drivers age 80+)

- Hired consultant to identify best cognitive screening tools: arrived at clock drawing, single-letter cancellation
- Implementation: Consulted with many experts, both on consultant team and not, added new details to “Freund” clock
- Huge success: seniors and their families agree this is fair, objective, scientific
Research: Funded Projects

- **Oral Drug Screening Devices**
  - $100,000, matching Royal Canadian Mounted Police (RCMP) secondment, under direction of Canadian Society of Forensic Science
  - Testing of three devices--to develop a national standard/inform (national) criminal law, so that devices can be used at roadside

- **Canadian Longitudinal Study on Aging**
  - Funding to include transportation questions
• St. Michael’s Hospital
  – Use of a driving simulator inside an MRI “magnet”: see what happens in the brain while performing driving tasks
  – Helps their funding application to show relevance to Ministry road safety programs, e.g. medical reporting, senior renewal
  – Now working on cognitive tools now used in senior renewal, relation to driving performance
Driving in Mild Dementia Decision Tool

- Physicians (and other practitioners) required by law to report drivers with conditions that may affect driving
- We know from various indications that they are hesitant to do so/have higher priorities when they see patients
- After extensive consultation, a decision tree or tool developed: if ... collision, family report, failure on cognitive screens ... will you report to Ministry?
- Pilot underway; still a challenge to recruit doctors
Medical Conditions and Simulated Driving (TRI)
- Road Safety in Quebec vs. Ontario; best 4 states in road safety vs. worst 4
- Ontario’s Minimum Drinking Age (UNBC)
- International Expert Panel on Young Drivers
- Child and Youth Injury Prevention
- Evaluation of “Street Racing” Legislation
Road Safety Marketing: An Integrated Approach to Behaviour Change
MTO Road Safety Marketing Office:

- Two decades fostering and leveraging joint value partnerships with hundreds of provincial, regional and community-based road safety partners
- Utilize this network to deliver on the provincial road safety agenda
- Recognized as road safety experts providing research, policy and marketing expertise to our partners
- Partners look to MTO for leadership, guidance and insight on where to direct their efforts
- Model helped Ontario become a road safety leader
Many good initiatives come from our community partners

5 MTO Regions
6 Regional Planners
150 Communities
Public Education Products

39 road safety publications available
Approximately 1 million products distributed annually
Reaching Ontario through On-line video

- **Child car seat** videos educate the public on the proper installation and use of car seats.

- **Graduated Licensing videos** help new and beginner drivers understand how to get a driver’s licence which are also available on MTO’s website and through YouTube.

- **ATV Safety videos and on-line Quizzes** present safe riding practices and tests viewer knowledge. Launching Spring (2014) [Handling Your ATV Safely](#).

- **Winter driving videos** help motorists prepare for and practice safe winter driving. Launching Fall (2014) [Safe Winter Driving Video Quiz](#).
Road safety partnership initiatives with corporate, government and non-profit partners have included:

Also: Ministry of Health and Long-Term Care
Transport Canada
Police, Fire, EMS Services
Public Health Units
Motoring Public/Volunteers
Strategic Partnership Initiatives

Interagency Road Safety Marketing Committee

- Established June 2012; comprised of diverse representatives from the fields of injury prevention, advocacy, enforcement, training, health, education, research, municipal interests and other ministries.

- Organizations working in partnership with a goal of developing public education and social marketing campaigns to address common priority and emerging road safety issues such as drugs, pedestrian safety and ATVs.
MADD Canada

- Partnership to produce Impaired Driving: It Will Cost You Big Time brochure, explaining the costs and consequences for driving impaired.

- Assisted with revisions to Impaired Driving: It will Cost You Big Time video.
  - educational tool for Back On Track program used by local MADD chapters
To demonstrate by example, early in 2015, we partnered with MADD Canada to produce two PSA’s on new drinking and driving legislation affecting young drivers and all drivers.

All drivers now face relatively significant sanctions for driving with a BAC between .05 BAC and .08 BAC.

Young drivers 22 years and under now have to maintain a “0” BAC at all times.
Provincial Partnership Initiatives
MADD Canada - Ontario
Ontario Association of Chiefs of Police (OACP)

- After Distracted Driving legislation was passed five years ago, we approached the OACP to co-sponsor a TV and Radio PSA about the new law.

- They agreed to participate and send out the PSA to Ontario’s radio and television broadcasters.

- The fit was obvious, with a police services organization informing the public about a new law that will have an impact on all drivers.
Provincial Partnership Initiatives

Ontario Association of Chiefs of Police (OACP)
Final Thoughts

- Partnerships provide leverage to taxpayer dollars for a greater impact.
- They add to the credibility of the message and the initiative for both government and partner.
- Our most successful endeavours reflect work with stakeholders and partners.
Reducing Costs and Creating Efficiencies
July 13, 2015
Stephen Aux - DCNR
Steve Tomassini – PennDOT
Pennsylvania has over 11 million registered vehicles and 2 million drivers who renew their credentials annually.

- Over 60% still renew credentials via mail.
- Automated equipment purchased that can process over 11,000 applications per hour.
• DCNR renews snowmobiles, ATVs and dealers (approximately 120,000 annually)
• Staff of six people who opened and processed renewals manually
• Turnaround times were generally two weeks for customers receive their credentials
PennDOT’s Solution
High Speed automated processing center
- Opens
- Sorts
- Images
- Processes
- EFT
Interagency Partnerships
Benefits to DCNR

- Reallocation of resources to better suit their business needs
- Same day deposit of money
- One-day processing of renewals
- Improved Customer Service
- Simpler re-design of application for customer use
• DCNR/ Partnership Mapping the Future Initiative (APR 2015)
• Effort to identify cost savings and find efficiencies
• DCNR vehicles at 7 State Parks & 1 State Forest will be serviced by nearby PDOT facilities
• Preventive maintenance, repairs, PA State Inspection & Emissions testing