Mileage-Based User Fees
Why, What, When, DMV Impact

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Why Alternatives Considered

- Transportation funding will always be an issue
- New ways to collect revenue are needed
- Gas tax tried and true reliance being revisited
- Other financing tool options
- Alternative fuels/fuel efficiency are factors in revenue decline
- Inflation eats away at buying power
What are mileage based user fees?

• Pay as you drive for miles you drive
• Pay where you drive
• Pay when you drive
• Ancillary benefits for users
• Longer term sustainable way to fund transportation
A Few States Then... Unrealistic?

Source – Mileage Based User Fee Alliance
Many More Now.. Realistic and Current Reality

Source: Mileage Based User Fee Alliance
FAST Act opened the door.....

- Oregon pilot underway
- CA pilot
- 4 State I-95 Corridor Coalition Proposal
- Western State Coalition project
- Many state studies and task forces
Many Options Being Considered

- OBD plug in device
- Cellular phone apps (photo of odometer)
- At the pump devices
- GPS tool
- V to B communications (in vehicle telematics)
- Opt-in or opt-out
- Annual fee/Trip permits (time/distance)
- Use of a private sector administrator – value adds
Many issues to address – not unlike other initiatives

- Governance and Administration
- Privacy and use of data/data security
- Enforcement
- Interoperability
- Public Education and Information

“It’s kind of hard to wrap your head around it,”

Jennifer Cohan, DelDOT Secretary
The DMV Role

- Engagement and involvement
  - Stay close to DOT efforts and AASHTO
- Role needs to be forefront not back seat
- Governance and administration
- Collection
- Sharing of vehicle ownership data
  - Part of Pilot/Demo
  - Work out information exchange
- Enforcement (fines/sanctions)
  - Work out state-to-state compacts
Key Success Factors

- Pilots and proof of concept
- Demonstrating how program administration works
- Strong and demonstrated privacy controls
- Options for all participants
- Public/Private Partnerships
- Public Acceptance
- Stakeholder Involvement and Advocacy
- The aging of the digital natives
Success will need to combine the science and technology of MBUF and marketing to combat privacy and process issues.
Similarities to Product Marketing

Mr. Whipple and Please ______________

Look mom, ________________________
Does anyone really understand VMT or MBUF?

-- Pay as you Go/ Go as you Pay
-- Pay and Get More
-- Drive and Go
-- Pay don’t pump

Something has to give in the name!!
For More Information
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