Nevada Secure Temporary Dealer Placard

DMV

dmvnv.com
DMV Concerns

- Placards were sold by DMV to dealers in a pack of 100
- Temporary placards were handwritten
- DMV tracking consisted of a number range assigned to a dealership
- DMV could not track:
  - Issue date
  - Expiration date
  - Vehicle information
  - Owner information
Secure Temporary Placards

Previous Temporary Placard

<table>
<thead>
<tr>
<th>MONTH</th>
<th>DAY</th>
<th>YEAR</th>
</tr>
</thead>
<tbody>
<tr>
<td>05</td>
<td>20</td>
<td>2016</td>
</tr>
</tbody>
</table>

**Issue Date:** 4/20/2016

**VIN:** 1N6AD0EV4AC425409

**Dealer Name:** Nevada Auto Dealer

**Dealer Number:** DLR00001234

**Year:** 2010

**Make:** Nissan

**Control #:** 3460707
Law Enforcement Concerns

- Placard information was not available
- Law enforcement could not validate:
  - Issue date
  - Expiration date
  - Vehicle information
  - Owner information

Opportunity for Fraud

- Multiple placards could be issued to one vehicle
- Placard information could be altered
- Placard could be counterfeited
Phases of the Secure Temporary Placard Project

• Placard Requirements
  • Vendor must have an application for placard issuance
  • Vendor must be able to send placard information to DMV in real time
  • Placard information must be available to law enforcement in real time
  • Placard must be secure
  • Placard must be weather resistant
Secure Temporary Placards

- **Vendor Information**
  - Request for Proposal (RFP) issued
  - 4 responses to RFP
  - Vendor selected
  - Contract length of 4 years

- **Application changes for vendor and DMV**
  - Vendor made required changes to their application per DMV requirements
  - DMV made application changes/updates as required
Secure Temporary Placard

NEVADA
TEMPORARY PLACARD
VIN: 1N6AD0EV4AC425409 YEAR 2010 MAKE NISSAN MODEL FONTE

NV-267-437
MAY 20 - 2016

(Remove below section and keep in the vehicle)

Issue Date 4/20/2015
Expiration Date 5/20/2015
Owner Name
BUYER, NEW CAR
Dealer Name NEVADA AUTO DEALER

Dealer Number DLR9000001
Placard Number NV-267-437

VIN 1N6AD0EV4AC425409 Year 2010
Mailing Address 1 MAIN ST.
City LAS VEGAS
State NEVADA
Zip 89706

Model FRONTE

Secure Temporary Placard
Secure Temporary Placards

• Security Seals
  • Security seal design approved by DMV
  • Each security seal has a unique identifying number
  • Security seals manufactured and shipped to DMV
  • Security seals are not active until the shipment is received and verified in the vendor’s application

• Placard Paper
  • Placards must be weather resistant for a minimum of 60 days
  • Paper must be:
    • Synthetic not less than 7 mils thick
    • Waterproof
    • Resistant to being torn
    • Designed to withstand high degree of fluctuating temperatures
• Paper Vendor

Blank placard paper is purchased by dealers directly from the paper vendor.

• Source paper vendor(s)
  • Paper meets requirements for placard
  • Placard paper perforated and holes punched for placard and allows vehicle registration information to be printed
  • Vendor has method of selling paper directly to dealers
Secure Temporary Placards

• Pilot Phase
  • Four dealers were selected to pilot the project
  • DMV and vendor went to dealer locations for training
  • Vendor stayed on-site for the day to answer questions

• Industry Notification
  • Industry was notified of upcoming changes via:
    • Emails sent with information regarding placard project
    • Website updates
• Training
  Internal and external training completed prior to implementation.
  • DMV staff was trained via classroom and PowerPoint presentations
  • Automotive industry trained via classroom sessions in metro areas
  • Law enforcement was trained via classroom sessions in metro areas or as requested
  • Manuals created for vendor’s application
  • Internal policies and procedures updated and created
Secure Temporary Placards

• Project Implementation
  • Usernames and passwords distributed to dealers
  • Security seals distributed to DMV offices and dealers
  • Notification to law enforcement of new placard

• Transition Period
  • Set time when old style placards are no longer valid
  • Notify industry that the old style placard cannot be issued as of set time
  • Notify law enforcement both style placards will be in use until set time
Secure Temporary Placards

• Project Changes
  • Placard design was changed for better visibility by law enforcement
  • Ability for vendor to queue transactions when communications between vendor and DMV are down
  • Set an off peak time to download queued transactions from vendor

• Lessons Learned
  • All seals and paper has been received prior to implementation
  • License plate frames may cover printed information
  • Verify what law enforcement wants to have visible on placard
  • Verify what law enforcement wants available via their computer inquiry
Secure Temporary Placards

• Benefits of Secure Temporary Placard:
  • Placard is computer generated
  • Placard information is transmitted to DMV in real time
  • Placard information is available to law enforcement in real time
  • Multiple placards cannot be issued to the same vehicle
  • Secure chain of supply for security seals
  • Tracking of placard use via multiple reports
For More Information
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