License Plate Session

Specialty Plate Process
Maine Bureau of Motor Vehicles
August 22, 2017
Specialty Plates

• Public Law 1997, Chapter 776 enacted new statutory requirement for specialty plates
  • MRSA 29-A Section 468 amended various times to improve process or to expand options.

• Specialty plates are specially designed plates that may be used in place of regular registration plates and used for fundraising purposes.
• Public Law 2003, Chapter 652 enacted new statutory requirement for recognition plates
  • MRSA 29-A Section 468-A amended various times to improve process.

• Recognition plates are specially designed plates that may be used in place of regular plates and for recognition purposes only and not used for fundraising purposes.
### Specialty Plates
- Agriculture
- Animal Welfare
- Black Bear
- Breast Cancer
- Conservation
- Lobster
- Sportsman
- Support Your Troops
- University of Maine

### Recognition/Honor Plates
- Wabanaki
- Veteran
- Gold Star
- Medal of Honor
- Purple Heart
- Pearl Harbor Survivor
- Prisoner of War
Specialty Plates Process

- Application Process
  - Sponsor send request in writing to Secretary of State
  - In person meeting with BMV
Process continued

Submit proposed design

Design modification or approval by plate vendor

Design modification or approval by Secretary of State
• Prior to September 1 each year, sponsor must provide:
  • Petition with names, signatures, and fee

• Qualifications met
  • Submit proposed legislation seeking authorization
Enactment of law

• BMV does the following:
  • Establish specialty plate fee for initial issuance and renewals. (typically $20 initial; $15 renewal)
  • Create and provide minimum of 2000 certificates to sponsor to distribute to supporters to redeem for a credit to purchase specialty plates.
  • Manufacture minimum of 2000 sets of plates.
• Additional versions or classes allowed
  - Motorcycle
  - Trailer
  - Commercial

• Limitations
  - Discontinue plates when numbers fall below 4000 in a year or 10 years after authorization.
For More Information
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