Human Trafficking
A Global Problem

Each year, hundreds of thousands of innocent men, women and children are exploited in human trafficking schemes.
ICE is a leader in the global fight against trafficking.
By targeting trafficking organizations while providing support to victims, ICE is working to dismantle the criminal infrastructure behind human trafficking.

Safe Drivers · Safe Vehicles · Secure Identities · Saving Lives
DHS Blue Campaign


Safe Drivers • Safe Vehicles • Secure Identities • Saving Lives
Created in 2010, the Blue Campaign is the unified voice for the U.S. Department of Homeland Security’s (DHS) efforts to combat human trafficking.

A national leader in developing and delivering anti-trafficking training for domestic and international audiences.

Training available to law enforcement, first responders, government, industry and the general public.
DHS Blue Campaign

1. Support/enhance DHS operational efforts
2. Coordinate anti-trafficking training

PREVENT - PROTECT - PROSECUTE

3. Engage stakeholders
4. Manage public awareness campaign

Safe Drivers · Safe Vehicles · Secure Identities · Saving Lives
DHS Operational Efforts

- **HSI**: investigate trafficking; support victims through victim assistance program; operate tip line

- **CBP**: recognize human trafficking at ports of entry and along borders; train airline personnel to identify traffickers and victims

- **TSA**: recognize human trafficking at airports

- **U.S. Coast Guard**: recognize human trafficking at airports

- **CIS**: provide immigration relief to foreign victims of human trafficking through T and U visas

- **FLETC**: train law enforcement, Blue Campaign partners and public to detect human trafficking
Human trafficking is human exploitation. It does not require movement from one place to another.

Human trafficking is not just sex trafficking. It also includes labor trafficking and domestic servitude.

Victims may be women or men, young or old, U.S. citizens or foreign nationals.

Victims should not be treated as criminals.

Victims may not seek help on their own because of fear. There are many indicators of human trafficking that help identify potential victims.
Traffickers may...

- Not allow anyone near the victim or victims
- Be very controlling
- Not allow anyone in the group to speak
- Intentionally drug/over-medicate victims
- Isolate victim from all friends and family
- Invoke rights of victim without victim’s knowledge
Victims often…

• Fear law enforcement
• Refuse to speak to law enforcement
• Cannot articulate their wages
  • May not know how much they earn
  • May not know what happens to their money
  • May not have any money in their possession
• Often are forbidden to socialize (no friends)
Blue Campaign posters have been placed at 325 Travel Centers of America truck stops nationwide, from large metropolitan areas to small rural towns.
Empowering individuals, families, and communities to recognize and report human trafficking.

- >15K Radio Public Service Announcement Airings
- >56K TV Public Service Announcement Views
- >200 Awareness Materials
- 28 Awareness Materials in Languages Available
- 10 Nationwide Stakeholder Events
- 30+ Partnerships in FY16 with State and Local Governments, Associations, and Private Sector Industries
- >70K Aviation Personnel Trained

*Created by the Blue Campaign and Customs and Border Protection (CBP), alongside the Dept. of Transportation (DOT).*
¿PUEDE VERLA?
Es hora de abrir los ojos. Las víctimas de servidumbre doméstica, trabajos forzados y trata sexual han sido invisibles, hasta ahora.

RECONOZCA LA TRATA DE PERSONAS
PARA INFORMAR SOBRE UN PRESUNTO CASO DE TRATA, LLAME AL
1-866-DHS-2-ICE (1-866-347-2433)

For victim support call 1-888-373-7888

TO REPORT SUSPECTED TRAFFICKING CALL
1-866-DHS-2-ICE (1-866-347-2433)

CAND YO SEE HIM?
It's time to open our eyes. Victims of forced labor, domestic servitude, and the sex trade have been invisible, until now.

RECOGNIZE HUMAN TRAFFICKING

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CAN YOU SEE HER?
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RECOGNIZE HUMAN TRAFFICKING
Website: www.dhs.gov/bluecampaign
Email: bluecampaign@hq.dhs.gov
HSI Tip Line: 866-347-2423