Warning...

The information contained in this presentation may be deemed inappropriate or offensive to some viewers.

It is not the intent of the presenter to offend any jurisdiction member or member of the audience.
SCDMV PERSONALIZED PLATES

Nothing Could Be Finer

SLOW AF

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Place Month Sticker Here
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BGAZTRK

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Application Process

• Reviewed by at least two employees
• Consult various “dictionaries”
• Explanation of text from the applicant
• Questionable texts reviewed by Millennial employees
• System Edits for Prohibited Text
Recalls

- Consumer Complaints
- Law Enforcement Notification
- Manufacturer Notification
- Reviewed by Staff and Director
- Letter of Recall
New Legislation

- Personalization of Specialty Plates
- Organization will “Opt In”
- New Text Issues to Consider
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POUND

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JUN 17
No More Homeless Pets

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For More Information
Contact:

Sharon B. Madison,
Vehicle Services Deputy Director