AAMVA WORKSHOP & LAW INSTITUTE
CINCINNATI, OH
MARCH 9 – 10

EXHIBIT & SPONSOR OPPORTUNITIES
In 2016, AAMVA will host its spring Workshop & Law Institute in Cincinnati, Ohio. The two-day conference is the perfect opportunity for managers to meet with their peers and discuss the day-to-day issues facing motor vehicle and law enforcement agencies. Sessions are interactive and educational and include presentations on current best practices and discussions with jurisdiction and industry colleagues about the business of motor vehicle and law enforcement. Attendees learn about advancements in the field and solutions to business challenges.

AAMVA's Workshop & Law Institute is an ideal setting to demonstrate your products, expand your industry presence, and create business opportunities. Over the last five years, the Workshop has steadily increased in attendance. Our dedicated sales team will work to gain your company maximum exposure by showcasing your name and logo to attendees to build your brand awareness. Draw conference participants to your booth for conversation and demonstrations and attract their interest by sponsoring items and events. By using more than one marketing platform, you can multiply the number of impressions and impact you have! Let us help you put together a marketing package that maximizes your investment at AAMVA's Workshop & Law Institute.

For more information on how to partner with us, see our Media Kit and our individual conference Sales Kits.

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**Exhibiting**

**2016 Workshop & Law Institute Exhibit Hall**
The Workshop exhibit hall is the central meeting place for attendees, exhibitors, and sponsors with events such as networking breaks and lunches held in the hall. The exhibit hall gives companies and organizations the opportunity to display products and services to jurisdiction attendees from across the U.S. and Canada. If you provide any of the products and services that our members are seeking, a presence in the exhibit hall will give you unprecedented access and unlimited possibilities.

**Booth Assignment Procedures and Policies**
Exhibit space is assigned on a first-come, first-serve basis. AAMVA Associate Members will receive priority when the exhibit spaces are released. Each exhibit space receives one complimentary full conference registration. Each additional company representative must register at the full member or nonmember rate.

**Exhibit Space Includes:**
- Eight-foot drape in back of booth, three foot drape on sides
- Signage with company name on 7” x 44” identification sign
- One complimentary full conference registration. There are no exhibit-only registrations. Each additional attendee must register at the member or nonmember rate.
- Pre-registration and post-meeting jurisdiction registrant list

**Exhibit Rates and Payment Procedures**

- **Early Rate (on or before January 15, 2016)**
  - Member $1,300
  - Nonmember $1,500

- **Standard Rate (after January 15, 2016)**
  - Member $1,500
  - Nonmember $1,800

A 50% deposit is due with contract submitted on or before January 15, 2016, with balance due by February 1, 2016. Full payment is required with application and contract submitted after January 15, 2016. Space cannot be assigned without a 50% deposit on or prior to January 15, 2016 or without full payment after January 15, 2016. Full payment is due by February 1, 2016 for all exhibit space.

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Sponsoring

Sponsoring an event or an item is a great way to put your brand front and center at the 2016 Workshop. Your company name and logo will be at the forefront of participants’ minds as they learn about business solutions throughout the conference.

Sponsorship Benefits

- Corporate logo on signage at the Workshop and on the AAMVA website
- Designation as a sponsor in pre-conference materials
- Pre-registration list of jurisdiction registrants
- Recognition as a sponsor at the sponsored event (when possible) and from the podium (when possible)
- Complimentary registrations: One complimentary full registration for sponsorships of $3,000 – $6,999 Two complimentary full registrations for sponsorships of $7,000 – $9,999 Three complimentary full registrations for sponsorships over $10,000

Sponsorship Opportunities

Each sponsorship opportunity below is an exclusive sponsorship except where otherwise noted.

Conference Program Printing– $4,000
Your name, logo, and company message are prominently placed on the back cover of the 2016 Workshop & Law Institute Program Guide, distributed in print to all Workshop attendees.

Internet –$6,000
Provide Internet connectivity to all Workshop attendees throughout the conference space.

Opening Session –$3,000 (2 available)
The Opening Session is the most widely attended session of the Workshop. Be a sponsor and your brand will be prominently displayed.

Reception Sponsor– $3,000 (2 available)
Held on Wednesday evening, this event will be the social highlight of the Workshop. The founders of this event will be recognized for generously contributing to the success of this event.

Networking Break–$3,000 each break (4 available: Wednesday am and pm break and Thursday am and pm break)
Your name and logo will be on display as attendees take much needed breaks.

Lunch in the Exhibit Hall–$7,500 each lunch (2 co-sponsors each day:
Wednesday lunch and Thursday lunch)
Your name and logo will be on display as attendees refuel for afternoon sessions. Lunch is held in the exhibit hall.

USB Flash Drive & Download Center–$4,500
Provide flash drives with your logo and give Workshop attendees an easy way to download presentations and other Workshop materials.

Attendee Bag–$3,000
This bag is given to each conference attendee. Your company logo will have maximum exposure as it is printed on the side of the bag. These bags are often re-used by attendees long after the conference is over.

USB Hub–$3,000
Put a 4-port USB hub in every conference attendee’s bag. This handy tech accessory is imprinted with your logo and is sure to be used long after the Workshop is over.

Private-Label Water–$4,000
Provide bottles of refreshment water with your company name on the label to each attendee during breaks and meals.

Workshop Badge Holder–$3,500
Attaching your name to this sponsorship item will have attendees displaying your brand proudly throughout the 2-day workshop.

Hotel Key Cards–$5,000
Your message can be custom printed on one side of the hotel room key cards and puts your brand in the palm of attendees’ hands.

The Daily Drive–$3,000 (2 available)
Display your corporate message in a banner in The Daily Drive – the award-winning daily electronic newsletter sent to all Workshop attendees.

Elevator Clings–$3,000 (3 available)
Wrap elevator doors with your logo. Workshop attendees will see your message each day as they travel throughout the conference space.

Polling Sponsor– $3,000
Your company will be recognized as the sponsor of this important feedback mechanism. Results are used to shape future conference agendas.

General Conference Support
Funds will be used for, but are not limited to, jurisdiction travel and accommodations, food and beverage, technology, and other general conference needs.

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